

A Smorgasbord of Programs by Alan Korwin

Vera, after appearing on more than 1,000 TV and radio shows, plus countless public speeches—I've finally gotten around to describing some of the programs I can deliver to groups like yours. Remember, though, like a good radio talk show, we can get together and just spent a totally engaging hour picking my brain (I've written 14 books), examining current events from some inside perspectives I can bring to the table (I have all sorts of connections), I mean real substance. Pick a subject that works for you, or leave it to me to work it on the fly and get it right, short or long. Whatever you decide, it'll be a challenging, exciting program Daisy Mountain will remember and thank you for.

1. HOW TO DEAL WITH MEDIA INTERVIEWS

The "news" media works, just not the way you think it does. In one hour you'll get key insider secrets it took decades to discover. It will empower you forever—and you'll never watch the nightly news the same way again! Plenty of Q&A time. Public figures in particular *need* this.

You will see through every broadcast, start watching with "the third eye," *learn how to control interviews* and see what's going on behind the screen right in front of you. You'll gain tricks of the trade so you can get letters to the editor published more easily, deal with reporters when you find them at events or they seek you out, and read between the lines whether it's FOX, CNN, in print or online. The special "practice tools" you can try out—on telemarketers—are worth it all by themselves!

2. THE SECRETS TO GETTING FREE PUBLICITY

Why are some outfits in the news all the time, while similar ones are never seen in print or broadcast? Is there a trick to it, some methods, tactics and tools that can lead to exposure in the press, to help your cause, your business, advance whatever your agenda is? Of course there is, and savvy players use free publicity all the time. They know how. You can too, once you lose your blinders—and find out that news content is managed like any other business. Learn the trade secrets, resources and procedures that will put you in control of the publicity process, and into the eyes and ears of the news-consuming public—just like the people and things you are reading and hearing about now. Don't follow your industry, have your industry follow you.

3. DOES AMERICA HAVE SWORN ENEMIES?

- Who are America's real enemies, foreign and domestic?
- What are their plans for us, how likely are they?
- Do gun owners matter, provide any balance of power?
- What would constitute good public policy?

Ultimate political debate boils down to this: Is there anyone out there who wants to destroy America? Really

annihilate us, burn the nation down, enslave or kill us all? Here's where the left and the right actually agree. Yes, we do have some very real hard-core enemies interested in wiping us out. They don't care who you voted for. It doesn't matter what you believe in. Or how your diet is going, who your kids are, what TV tells you. If they could, they would do grievous harm to you and the rest of us. You may detest that, want to wish it away, blame yourself for it, but you know it's true. And it is a matter of life or death for us to protect ourselves from that. In the first part of this program we're going to clearly explore America's numerous enemies, foreign and domestic.

It's not just the one name that pops into your mind (which one grabbed *you* first?). Naming them all—knowing them up close and personal—is a key to protecting yourself and the nation. You will name them along with me, as we face our enemies, examine them, in this chilling presentation.

4. GUN LAW IN ARIZONA AND AMERICA

This is one of my core fields of expertise, with ten of my 14 books on this subject (so far). We will cover the topic in the time you have available, from a short intro to a full-day seminar, and in any format you wish, from a lecture to a panel to a debate, interactively with a group, or right out to a shooting range for a basic safety class and target practice. Some audience presentation ideas include:

- The real Arizona self-defense laws, not the myths
- Recent changes to gun laws, and fights over new ones
- The constitutional root of gun laws and the right to arms
- The heart of the gun-rights controversy
- The role of firearms in the balance of power, national security and crime deterrence
- The Pen and the Sword—Constitutional rights and freedom under attack
- What can you expect after a shooting
- Gun myths that interfere with common-sense solutions, progressives prevent progress, stop forward motion.

Scottsdale-based author Alan Korwin, who leads this discussion, is one of the nation's leading experts on America's gun laws. He will explore Arizona's gun laws, which have been ranked best in the nation three years in a row by *Guns and Ammo* magazine, from the perspective of personal self-defense and defense of other people. No state that has repealed bans on personally carrying firearms has experienced the paranoid myths about blood in the streets. In fact crime drops, stories of lives saved spread, and media suppresses such news. How these hard facts should affect public policy regarding street crime and the ongoing global jihad is the ultimate political question of the day. Addressed it head-on in this illuminating audience-participation discussion.

5. ARE YOU FOR FREEDOM, REALLY?

You might say you favor freedom and peace. But do you really, and what do you mean by those terms? Many folks don't know for sure, and when you think about it, may not want it so badly or the costs and downsides. Because neither is attainable you really face a choice between degrees of freedom and levels of warfare. We don't have freedom here, never have, we have *ordered liberty*, a whole 'nother animal. Is that good? What's the difference? What's the guiding principle? This interactive self examination of your group's values helps you define where you draw the lines on freedom, control, the use of force and government's proper role in society. An eye-opener, helps you avoid hypocritical positions your opposition can exploit. Examine drugs, traffic cameras, photo ID, taxes, the FDA, wedge issues everywhere; includes The World's Smallest Political Quiz.

6. THE COLLAPSE

Is there a chance the pundits are correct—a collapse of society is really imminent? If yes, and you could know now what you'll wish you knew then, what steps would you take? What might the collapse actually look like? Financial meltdown, electrical stoppage, food-supply disruption, civil unrest, government breakdown, martial law, a coup, a nuke, a germ, jihad, what? For how long?

Everyone knows you need some batteries and extra water around the house, but is that it? We will tap the audience for their knowledge and experiences, and fill in the blanks until we leave with a much better understanding of what might occur, and what some of us plan to do—without going too deeply into dystopian science fiction.

Most important: What to do before the collapse, that you can no longer do afterwards, that you'll wish you had done. This is a moderated discussion you participate in, not a plain lecture. "What I want to know is, if any of that's true, and we can't prevent it, what can I do now that I'll wish I had done once it's too late." Some people always benefit from strife. There are prudent steps to take now, that can ease pain later, and help you come out ahead. Fascinating, and just in time.

7. AFTER YOU SHOOT: YOUR GUN'S HOT, THE PERP'S NOT, NOW WHAT?

You're gasping for air. You've just stopped a would-be murderer cold with your sidearm—four rounds to the chest. Do you have the right to remain silent? Then why would you immediately dial 911 and talk into a police voice recorder? How do you make that call and follow the advice that says, "Don't say anything"?

According to criminal-defense attorneys, *half of all convictions for self-defense rely on frantic traumatized 911 tapes*. As a bonus, the media will air your voice nationwide for weeks—or years. That can't be right.

Do you have the right to have an attorney present during questioning? What about 5th Amendment rights against self incrimination? Can you call 911 and protect yourself?

You cannot. When you call 911 after saving your life with gunfire, you are giving up the crucial life-saving rights you only think you have. And that's wrong.

The dangerous snare of 911 recordings is built right into our American self-defense system—and nobody has looked at it hard—until now. It's not the only problem.

This dramatic presentation lights up an overlooked issue and provides common-sense, workable solutions to these horrors—vicious traps that threaten every gun owner and innocent crime victim in America. If you have a gun for self defense, learn to protect yourself—*After You Shoot*.

No state that has repealed its bans on personally carrying firearms has experienced the paranoid delusions about "BITS," blood in the streets. In fact, crime drops, stories of lives saved spread, and the media suppresses such news. Don't miss this eye-opening interactive session that could save you from a world of hurt.

8. FACILITATING YOUR OWN TOWN HALL

What topics concern your group the most? Where are the real hot buttons for your people? Operating on the idea that there is almost always more wisdom in the room—just based on numbers—than at the podium, a properly run Town Hall meeting can resolve problems and expose issues better than most speakers you can convince to come to your meetings.

This is like talk radio live in your meeting room—with no call screener! Bring Alan Korwin in for an event that will become the most dynamic, electrifying one you have in a looonng time—one you will be talking about long after that last people straggle out of the parking lot.

It takes just the right amount of provoking, instigating and compassion to get a room engaged, and discussing what really bothers them, what they really think needs a fix, and by golly, they know exactly how! Here's your chance to clear the air, get it out on the table, dissect it, and come away with an action plan. It's "open mic Friday" any day of the week, and we'll have a full bag of topics to start: Politics, the schools, our culture, the so-called news media, Hollywood and TV, police, the poor, healthcare, the people in the capitals we mislabel as "government"...

Alan Korwin

BLOOMFIELD PRESS

4848 E. Cactus #505-440 • Scottsdale, AZ 85254

1-800-707-4020 Orders • 602-996-4020

info@gunlaws.com

GunLaws.com