

# GUNLAWS.COM

## THE GUNLAWS.COM CATALOG

### AFTER YOU SHOOT

Your gun's hot. The perp's not. Now what?

by Alan Korwin

### Traveler's Guide to the Firearm Laws of the Fifty States

33 New Items!

### YOUR FIRST GUN

Should you buy one and join 60 million safely armed American homes?

PACKED WITH GOOD INFO FOR EVERY FIREARM OWNER

by Alan Korwin

### THE ARIZONA GUN OWNERS' Guide

Who can bear arms?  
Where are guns forbidden?  
When can you shoot?

STAY SAFE & LEGAL!

ALAN KORWIN

Alan Korwin

### BOMB JOKES @ AIRPORTS

AND 186 OTHER THINGS YOU'D BETTER NOT SAY

### THE HELLER CASE

GUN RIGHTS AFFIRMED!

### THE WORLDWID GUN OWNERS' Guide

64 NATIONS

### SUPREME COURT GUN CASES

Two Centuries of Gun Rights Revealed

### THE VIRGINIA GUN OWNERS' Guide

Who can bear arms?  
Where are guns forbidden?  
When can you shoot?

THE BOOK EVERYONE USES!

### GUN LAWS of AMERICA

Every Federal Gun Law on the books.

WITH PLAIN ENGLISH SUMMARIES

by Alan Korwin

### The TEXAS GUN OWNERS' Guide

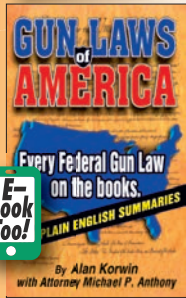
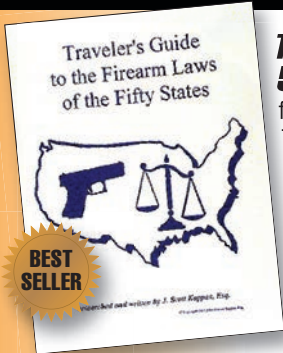
Who can bear arms?  
Where are...

THE OFFICIAL GUIDE OF THE TEXAS DEPARTMENT OF PUBLIC SAFETY

**BLOOMFIELD PRESS**  
THE LARGEST PUBLISHER AND DISTRIBUTOR OF GUN-LAW BOOKS IN AMERICA



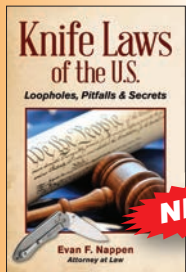
**TRAVELER'S GUIDE TO THE FIREARM LAWS OF THE 50 STATES** Because you are subject to arrest for simply traveling from state to state with a personal firearm, this guide is badly needed. This excellent book covers all the basics for armed travel: vehicles, glove box, open carry, permits, loaded or not, weapon types, state parks, restaurants, more. An indispensable tool if you want to travel armed and know the basic rules at the next state line. Ranks each state on its relative freedom too. Before you pack your bags and go, get and read this book. **Includes the Nationwide Concealed Carry Reciprocity List!** By Attorney J. Scott Kappas, 68 p. #TG \$14.95



**GUN LAWS OF AMERICA: Every federal gun law on the books, with plain-English summaries**

Like a complete gun-law library in your hand! The first and only unabridged compilation of federal gun law—everything Congress has done on guns and the right to arms, and **every law is clearly described in plain English!** Covers citizens, dealers, collectors, Militia, National Guard, manufacturers, global disarmament, “proper” authorities, types of guns, the lost national right to carry, the National Transportation Guarantee, much more. Good laws, bad laws, 70 pages of juicy intro, and the plain-English summaries make it so easy. Widely endorsed. **“Outstanding”**—former Arizona Attorney General Bob Corbin. By Alan Korwin with Michael P. Anthony, 352 p. #GLOA \$19.95

**THE WORLDWIDE GUN OWNER'S GUIDE** Every nation has gun rights, gun stores, ranges, gun buffs—but you're supposed to believe only crazy Americans have any of that. That's a lie designed to demoralize you, see for yourself. These are fundamental human rights understood and exercised worldwide. See how 64 nations—including your homeland—treats it, some better and many worse, but this global struggle for freedom exists everywhere. If you travel abroad, know what's up ahead of time. Fascinating reading, will change your perspective. *Every nation is ranked for gun freedom.* By Larry Grupp with a foreword by Alan Korwin, 368 p. #WGGOG, \$19.95



**KNIFE LAWS OF THE U.S.**

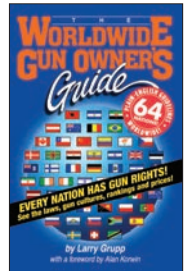
A comprehensive guide to federal and state knife laws for your state and traveling! Covers every type of bladed weapon, the loopholes, pitfalls and secrets in easy to understand language. Don't take chances, and it's fascinating stuff! Long overlooked, knives are important arms too. Nappen is a top national expert attorney. By Evan Nappen, 258 p. #KLUS \$24.99



◀ Friendlier

**THE LAW OF SELF DEFENSE: The Indispensable Guide for the Armed Citizen**

Complete 50-state self-defense guide: You carry a gun so you're hard to kill. Read this book so you're hard to convict. An easy to understand, entertaining and informative manual that covers self-defense law in all 50 states. Clearly explains not just statutes but how courts apply them, corrects myths that get people in trouble, highly praised by many self-defense legends. Includes illuminating, gut-wrenching, true-life examples. Covers Reasonableness, Innocence, Imminence, Avoidance, and Proportionality, handling 911 and first responders, prejudiced witnesses and biased media, your state's nuances, effective legal strategies. By Attorney Andrew F. Branca 292 pgs. #LOSD \$25

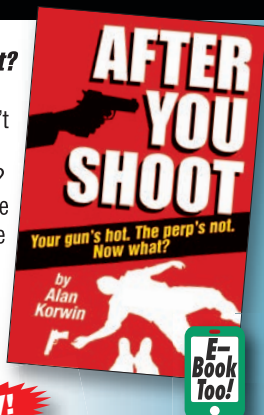


“It doesn’t make sense to own a gun and not know the rules.”

## NATIONAL GUN LAWS

### **AFTER YOU SHOOT: Your gun’s hot, the perp’s not, now what?**

Dial 911 and fry. Don’t help convict yourself after self defense. Huge legal loopholes and the whole justice system are poised to nail you. If you don’t know what to do you’ll be in more trouble than the crook. Will you demand a lawyer—from the police who show up looking for convictions? Do you know what to say, since everyone says something? How do police squeeze guilty statements out of you? Jails are full of people who said the wrong things on 911 recordings. Includes aftermath procedures police themselves use, other approaches, plus the controversial “Adnarim” (reverse Miranda) statement. Read *After You Shoot*, it’s as important as the gun that saves your life. By Alan Korwin, 160 p. #AYS, \$14.95

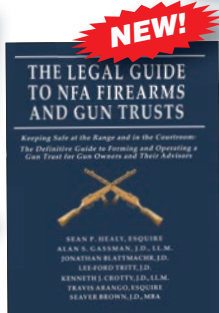


Deeper ▶

### **SELF DEFENSE LAWS OF ALL 50 STATES**

A stunning achievement, never before attempted—the word-for-word laws plus plain-English coverage for self defense in every state—where you live and where you visit. Each state has its own chapter, state-to-state charts, great detail on when deadly force is legally justifiable, and when shooting will get you busted. Case histories make the principles crystal clear. If you think you might ever need a gun to save your life, know the rules you face. By Mitch & Evan Vilos, 576 p. #SDL, \$29.95

**Self Defense Package—Get both for \$50 #SD2**



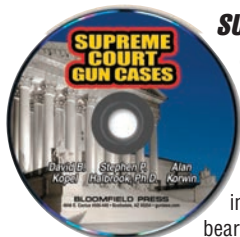
### **THE LEGAL GUIDE TO NFA FIREARMS AND GUN TRUSTS**

Do you want to protect your firearm assets with a gun trust? This top notch Texas attorney and his

colleagues spell it all out for you, will save you from the mistakes, make you better at dealing with your own lawyer too. Great reference guide for attorneys, authoritative. By Sean Healy et al., 234 p. #LGTN \$39.95

### **SUPREME COURT GUN CASES: Two Centuries of Gun Rights Revealed**

These 92 gun cases prove they’ve said a lot—200 years of decisions confirm an individual right to keep and bear arms. You get 44 key cases unedited, the rest carefully excerpted. Each has a detailed plain-English summary, main passages highlighted. The cases “assume or are consistent with the proposition that the 2nd Amendment is an individual right.” —Dave Kopel. “Superb... Groundbreaking.” —Goldwater Institute. By David Kopel, Stephen P. Halbrook, Ph. D., Alan Korwin, #SCGC-C \$19. Get it by PDF online, #SCGC-D, \$10



### **THE HELLER CASE: Gun Rights Affirmed!**

The enduring reference to the most important gun-rights case ever heard at the Supreme Court—the case that saved the 2nd Amendment!

It overturned Wash., D.C.’s total gun ban, sets the rules for the gun-rights debate for years to come. Complete case text with 400 key quotes highlighted, eyewitness reports (we were there!), tons of expert analysis, news clips, plus 3 additional cases, much more. **Special—includes summaries of all 96 High Court gun cases!** By Alan Korwin and David Kopel, 448 p. #HC ~~\$24.95~~ 19.95

# FROM BLOOMFIELD PRESS

"Know guns, know freedom, no guns, no freedom." That principle has guided America and this company. Join me in this critical work.

The more you know about the rules for gun ownership, possession and use, the safer you are, the better you can defend yourself and your rights, and the more likely you'll survive an assault and actually do something to preserve The American Way. People would like to destroy what we have—the goods in this catalog can help stop that—but only if you get some. Get some.

I urge you to try out our books, videos and swag—and especially get some for friends and relatives who need it, to change hearts and minds. Great for gifts, range buddies, spouses, newcomers, kids. Go to my website for free alerts, updates, to learn more and grow. Thanks in advance for your support.

Alan Korwin



## THE ALAN PACKAGE

If you like Alan Korwin's work, here's a great way to enjoy his best-selling national titles, at one great price. The groundbreaking *After You Shoot* (so you don't help convict yourself), *Gun Laws of America* (the unabridged guide to every federal gun law), *The Heller Case* (the lawsuit that saved the 2nd Amendment), *Supreme Court Gun Cases* (on CD), *Bomb Jokes at Airports* (help save free speech), plus 100 *Guns Save Lives* heart stickers, and the book for your gunless friends and relatives, *Your First Gun*, that can really help us win the gun-rights debate! Retail value is \$107.75, you get 'em all for only \$69.95, a smokin' deal! Save \$37.80! #TAP

**WARNING**—Books and DVDs on personal safety, self defense, gun laws, tactics and strategy, police methods, survival and related subjects can be dangerous and are for academic study and information only. We do not recommend or endorse any activities described in such products, and you must understand that such activities can lead to death, serious bodily injury and severe legal problems. The information is provided for educational purposes, and you assume all risks and liability whatsoever in any reliance on or use of such information. If you're not comfortable with that, do not buy any of these products.

Entire contents Copyright MMXVI Alan Korwin. All rights reserved.

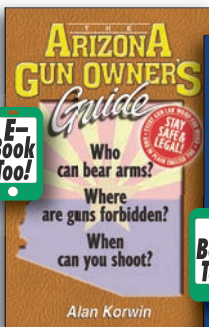
Photo credit: Jeremy Voas

If you knew all your rights  
you might demand them.

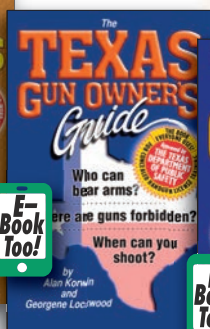
# STATE-BY-STATE GUN LAWS

**Who can bear arms? Where are guns forbidden? When can you shoot?**

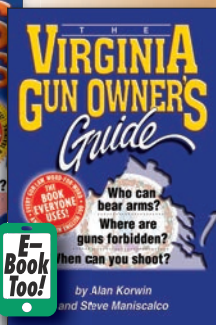
The books Bloomfield Press is famous for! An astounding level of detail on state gun laws, all presented in plain English, cross-referenced to the actual statutes reprinted in the back. Gun owners, trainers and schools all use our guides, you should too—get the straight scoop on your state gun laws. You get the laws for owning, buying, selling, carrying and using firearms; deadly force and self defense, carry licenses, reciprocity, special weapons, gun safety,



Alan Korwin #AGOG, \$19.95



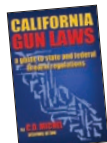
Alan Korwin and Georgene Lockwood #TGOG, \$14.95



Alan Korwin and Steve Maniscalco #VGOG, \$14.95

kid and school laws, transport, federal laws... the most complete coverage for your state's handling of the 2nd Amendment to the Constitution. Perfect if you have a carry license or not, widely endorsed, easy to use and really fun to read. Takes the mystery out of owning guns! You have a right and responsibility to know your laws.

## PLUS—Gun-Owner Guides from Other Publishers:



California  
#CA \$29.99



Florida  
#FL \$34.95



Georgia  
#GA \$29.95



Illinois  
#IL \$34.95



Massachusetts  
#MA \$24.50



Michigan  
#MI \$19.95



Minnesota  
#MN \$34.95



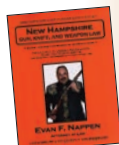
Missouri 1  
#MO \$23.95



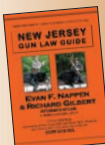
Montana  
#MT \$12.95



Nevada  
#NEV \$8.95



New Hampshire  
#NH \$39.95



New Jersey  
#NJ \$59.95



New York  
#NY \$38.95



Ohio  
#OH \$19.95



Oklahoma  
#OKLA \$29.95



Oregon  
#OR \$12.95



South Carolina  
#SC \$24.95



Texas 2  
#TX \$29.95



Utah  
#UT \$19.95



Washington  
#WA \$10.95



Wisconsin  
#WI \$34.95

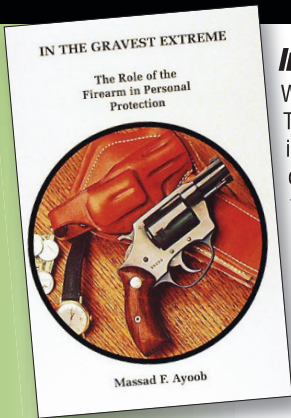


Every State  
#TG \$14.95

**Free shipping on retail orders over \$99!**

Order these books by #code and name of the state. **YOUR STATE:** Contact us!

**SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES**

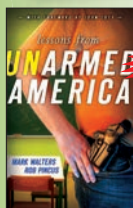
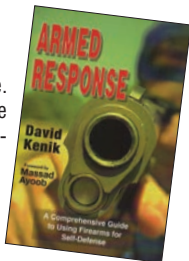


**In The Gravest Extreme** THE CLASSIC!

Widely recognized as the definitive work on the use of deadly force. This former law enforcement officer describes what you actually face in a lethal confrontation, a criminal's mindset, gun-fight tactics, judicial system's view on self-defense cases, more. Dispels the myths, truly excellent—a must for any armed household & especially CCW permit holders. Ayoob has written for most major gun magazines for decades. By Massad Ayoob, 132 p. #ITGE \$15.95

**Armed Response**

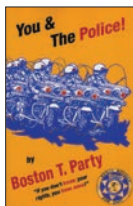
A thorough guide for using firearms in self-defense. Practical, tactical info. Not standard training on safe and competent gun handling, here are plans, strategies and moves to win a gunfight—that never starts when you expect or goes the way you imagine. If you've got a solid stance and good sight picture, you're not moving fast enough or using cover properly. By David Kenik. 178 p. #AR \$19.95



**NEW!**

**Lessons From Unarmed America**

Learn from real-life situations, not theory. Mark Walters, host of Armed American Radio, describes felony assaults, both deadly and less than lethal, then world renowned self-defense expert Rob Pincus analyzes what victims did or could have done differently to change the outcome. Heart-thumping mental awareness additions to your personal knowledge base. By Mark Walters and Rob Pincus, 166 p. #LFUA \$15.95



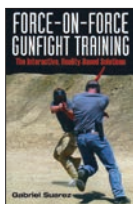
**You & The Police**

What should you do if stopped by police? Do you have to say if you're armed? Should you consent to a search? Can you talk your way out of a ticket? What are the rules on foot, or at home? This book answers these questions and more. Well researched, quotes actual cases, lets you emerge on top safely and with dignity. By Boston T. Party, 168 p. #YATP \$16



**Dial 911 and Die: The Police Protection Myth**

Complete 50-state guide! Does your state require police to protect you? Check it, defense of you is up to you—it's the law. "How I wish the information in this book were not true." —Sheriff Richard Mack. By Attorney Richard Stevens, 278 p. #DNAD \$8.95



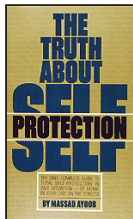
**Force-On-Force Gunfight Training**

Takes training beyond the shooting range. Using non-firing replica firearms, these heavily photographed well-described scenarios match a pistol holder with an aggressive assailant in face-to-face drills, ranges of conflict, hostile contact and confrontation solutions you cannot get at a range. By Gabriel Suarez. 106 p. #FOF \$20



**No Second Place Winner**

An absolutely unique discussion of armed response by a man who literally made it his trade. Author Jordan worked the U.S. Border Patrol of the old days, for 30 years, and lived to tell about it. In the process, he became one of the deadliest shots of modern times. In an easy and unassuming way he describes with chilling clarity what it takes to come out on top of gun battles. "Be first or be dead... there are no second place winners." Packed with his personal tips on draw-and-shoot techniques, with wonderful stop-action photos. By Bill Jordan, hardcover, 114 p. #NSPW \$15.95



**The Truth About Self-Protection**

Get the facts on every aspect of personal safety, from evasive driving to planting cactus by your windows. Lifesaving techniques will help keep you, your family and your possessions safe, prepare you for defense if it becomes absolutely necessary, and guide you in buying lethal and less-than-lethal goods, from locks to firearms. Crime-avoidance techniques. By Massad Ayoob, 418 p. #TASP \$19.95

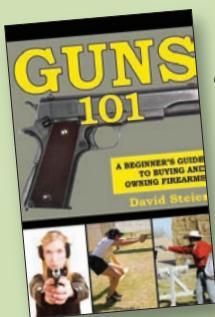
And it's always better  
to train to win.

## PERSONAL SAFETY & SELF DEFENSE

### **YOUR FIRST GUN: Should you buy one and join 60 million safely armed American homes?**

The ideal beginner's item, a perfect gift for friends or relatives who don't own firearms yet—and for people you meet who just don't get it. Tastefully explains why people want and need firearms, the joys and safety of having a gun around, answers nagging questions newcomers have (isn't it dangerous?), avoids tedious macho jargon. Helps convince the undecided, explains things in a way maybe you can't, shows how bearing arms is a decent, normal, good thing to do, clears the fog the mainstream uses to cloud the issue. Get a 4-pack to give away (only \$20, #YFG-4) and help defend your rights—friends don't let

friends go gunless. By Alan Korwin  
128 p. #YFG \$9.95

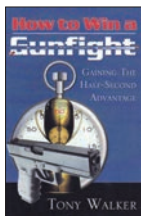


### **GUNS 101**

Illustrated full-color guide for people new to firearms. All the basics in simple terms, takes the mystery out of calibers, mechanisms, use, accessories, holsters, gun and ammo types for rifles, shotguns and handguns, storage, holstering, carry, range etiquette, cleaning and care, all-around great beginner's guide. Perfect complement to Korwin's *Your First Gun*. By David Steier, 164 p. #GUNS \$14.95

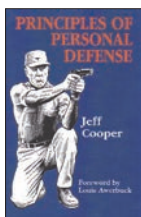


**\* Get Your First Gun and Guns 101 both for \$21  
SAVE \$3.90! #YFGG**



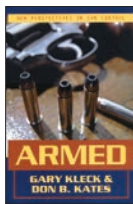
### **How to Win a Gunfight**

Remarkable, centered around the surprise and first instants of a lethal encounter. Target practice is a small piece of the close quarters, millisecond events prior to an attempted criminal homicide. His work on managing fractional-second reaction times to your deadly advantage is worth it by itself. Progression of aggression, psychological domination, gaining the half-second advantage—an eye opener. By Tony Walker, 108 p. #HTWA \$14.95



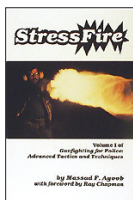
### **Principles of Personal Defense**

Hard-boiled wisdom from "The Father of the Modern Techniques of Shooting." His seven principles are stark and brutal (Alertness, Decisiveness, Aggressiveness, Speed, Coolness, Ruthlessness, Surprise). Too much for the squeamish. An instant, violent counterattack is a total surprise to most criminals. "The perfect fight is one that is over before the loser really understands what is going on." By Col. Jeff Cooper, 44 p. #POPD \$17



### **Armed: New Perspectives on Gun Control**

Studies show there are 2.5 million defense gun uses every year (a fact the media hides). This book covers the 13 studies in plain English, with charts, analysis, legal and criminological evidence that refutes faulty assumptions driving gun-ban efforts. Great info on how guns are actually used and myths that circulate as fact. By Gary Kleck, Don Kates, 360 p. #ANP \$30.98. Hardcover



### **Stressfire— Gunfighting Tactics for Police**

Heavy-duty reading for advanced students and those who want the deepest understanding of lethal confrontations and how to survive a deadly encounter. Ayoob pours on the experience and techniques that make him a sought-after world-class expert, in a real page-turner. Not for the faint of heart, it will make you think. You may be able to shoot straight, but do you know how to "clear" a house? By Massad Ayoob, 150 p. #SF \$15.95

**SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES**



**NEW!**

## Armed and Smart: A Beginner's Guide to Concealed Carry

The most consumer-friendly starter guide to the popular trend of carrying firearms in daily life. If you've decided to live the armed lifestyle and discreetly bear arms as you go about your affairs, this full-color glossy production brings you up to speed in a modern way like a picture-book encyclopedia. Professionally modeled, drawn and photographed. By Bahde, Markel, Hoffman, 184 p. #AAS \$16.95



**NEW!**

## Armed and Smarter: Advanced Concealed Carry Weapons & Training

Wall-to-wall photographic advanced guide to shooting techniques, improved accuracy, holster and carry options, ammo types, firearm sights and practice skills to improve your

results as a gun owner. The companion volume to the #AAS above. Using top-notch full-color images and text, this volume takes you well past the basics. By Bahde, Markel, Johnson, 184 p. #AASA \$16.95 **Get both \$30 #AAS2**



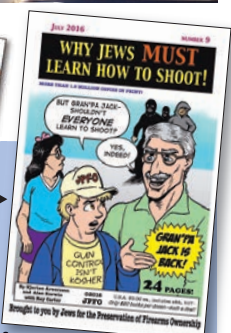
## The JPFO "Gran'pa Jack" Series

Order by name or code:

- #GCK Gun Control Kills Kids
- #FT Can You Get a Fair Trial
- #GCI Gun Control Is Racist
- #UN U.N. Is Killing Your Freedom
- #WGC Will Gun Control Make You Safer?
- #CS It's Common Sense To Use Bill of Rights
- #GP Do Gun Prohibitionists Have a Mental Problem?
- #AB Is America Becoming a Police State?
- #WJM Why Jews MUST Learn How To Shoot!
- #WJM2, 2 for \$5, free S&H!
- #WJM12 (doz.) \$20 (+S&H)

**NEW!**

Order the newest Gran'pa Jack #WJM by Alan Korwin (and others) at 2 for \$5, and we'll pay S&H! Teaches why *everyone* must learn how to shoot, a goldmine to give out. Like all Gran'pa Jacks, illustrated lessons are funny, poignant, make the case for guns and freedom a child can see, that adults love and want to share. Get the 8 priors by Zelman and others, 24 p., \$3 ea., all 9 #GPJ9 only \$20, save \$7!





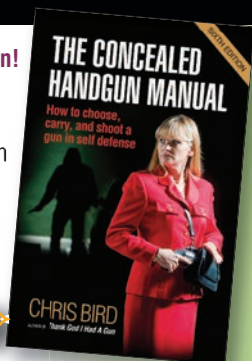
You get better results.

# PERSONAL SAFETY & SELF DEFENSE

## ***The Concealed Handgun Manual***

This is a standard among concealed handgun permit holders—it covers all the day-to-day details of licensed carry. The author intelligently discusses your choices for firearm, holster, carry method, dealing with the routine of staying armed. Good material on strategy, how to spot trouble coming and avoid it, what to expect after a shooting, analysis of many actual self-defense shootings, and to top it off, **you get a full 50-state guide to the carry laws.** A very worthwhile investment. By Chris Bird, 548 p. #CHM \$24.95

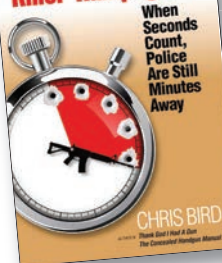
6th Edition!



THE CLASSIC!

NEW!

## ***Surviving a Mass Killer Rampage***

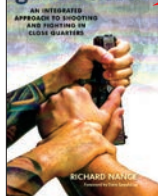


## ***Surviving a Mass Killer Rampage***

One of the top writers in the field today challenges you to survive, armed or not, shows you how ordinary people fought back against mass murderers and won. Police arrive too late—it's up to you—thrilling, detailed descriptions of what actually happened, guns used, shots fired, stuff “news” reports never include Bird has found and revealed, totally exciting and illuminating, police and civilian actions and bloody results. Remember: gun-free zones aren't. By Chris Bird, 408 p. #SAMK \$22.95

NEW!

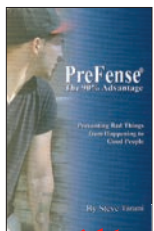
## ***gunFIGHT!***



NEW!

## ***Gun Fight! An Integrated Approach to Shooting & Fighting in Close Quarters***

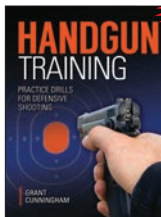
Just what it says and praised by Lt. Col. Dave Grossman, armed self-defense techniques for hand-to-hand and direct-contact distances, profusely illustrated, with legal, gear and attitude considerations, valuable addition to your skill set. Dangerous stuff, for advance students. By Richard Nance, 216 p. #GF \$23.95



## ***PreFense: The 90% Advantage***

The best gunfight is the one you avoid. With a stellar resume in defense, law enforcement and intelligence fields, speaker and educator Tarani opens your thinking about awareness and the kind of prep that keeps you safe and miles away from needing to draw your gun. See incidents coming like the pros do and avoid them entirely instead of reacting—which is halfway to defeat. By Steve Tarani, 288 p. #PF \$24.95

NEW!



## ***Handgun Training: Practice Drills for Defensive Shooting***

Stop punching paper holes at ranges and really train. This practical guide spells out key field-tested handgun training drills, explains the purpose of each drill, helps you identify areas of concern or weakness. Includes downloadable targets designed just for this book! Adding movement, using a shot timer, solo and partner drills, visualization, totally optimize your range time. By Grant Cunningham, 112 p. #HT \$19.99

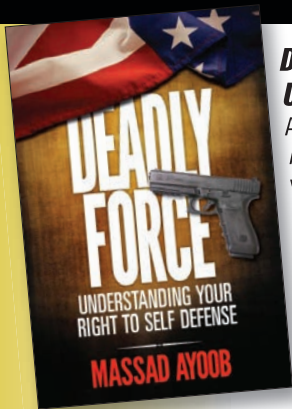


## ***The Insanely Practical Guide to Gun Holsters***

Choosing the best ways to carry is daunting for experts and newcomers. This book improves the results you get. Carry more safely, compare pros and cons of 120+ specific holster models, even a few ways to carry in underwear. Helps you make choices, saving time and money—with a cool dose of humor to boot. Great successes, colossal failures, huckster sales pitches, impressive. By Tom Hale, 240 p. #IPG \$12.49

NEW!

# PERSONAL SAFETY & SELF DEFENSE



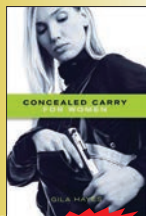
## **Deadly Force:** **NEW!** **Understanding Your Right to Self Defense**

Ayoob unloads 30 years of experience to supplement his classic *In The Gravest Extreme* and explores the modern world we face with state permits, capacity limits, real-world justifiable use of lethal force, the morality, legality, court complications, aftermath, case studies from Zimmerman to Arizona—he debunks the myths, covers Stand Your Ground and Castle Doctrine—you need to read the master to be a responsibly armed citizen. Spellbinding and incisive as only Mas can be. By Massad Ayoob 240 p. #DFU \$21.99



## **R.E.A.L. Secrets** **NEW!** **of Home & Personal Defense**

The FBI tallies over 6,000 home burglaries daily—read this to avoid that statistic. The author, a nationally renowned personal-defense trainer provides no-nonsense practical advice to keep your family safe, harden your home against crime, choose the right firearms, tactics and techniques you can implement, no jargon, easy to follow plans. Reviewers rank it tops. By Matt Canovi 106 pgs. #RSO \$16.95



## **Concealed Carry for Women** **NEW!**

A great resource for women who own a gun or are interested in obtaining one. Explores challenges unique to women, best types of sidearms for women and fashions that work well for women carrying discreetly. Reviews the laws, interacting with officials, tips on gear, etic

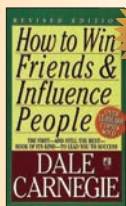


## **Personal Defense for Women: Practical Advice for Self Protection** **NEW!**

quette for women, extra coverage of carry options that tip the scales in your favor. Should I? Why? Can I? How do I? What if? What will people think? Serious subject done seriously. Carry with confidence. By Gila Hayes 240 p. #CCFW \$22.95

Self-defense secrets for women, from avoiding confrontation to winning if you must fight. Prevail against attackers, no matter their size. Building blocks to a self-defense lifestyle, awareness, confrontation avoidance—and knowing when and how to fight back if necessary. Learn personal safety, empowerment and security in your home, vehicle, workplace or on the street. Emotional and physical consequences of survival, self-defense options and techniques, hit them where it hurts, getting started with guns and discreet carry for women, shotguns too. Hundreds of photos. By Gila Hayes 288 p. #PDFW \$22.99

MAKE YOURSELF A MORE EFFECTIVE PERSON, POLITICALLY AND IN EVERYTHING:



## **BEST SELLER** **How To Win Friends And Influence People**

The first, and still best book of its kind. Protecting your rights is not just about facts. If you win all your debates, you're losing. You don't want to win debates, you want to win friends and influence people. This famous book shows you how. 12 Ways To Win People To Your Way Of Thinking; 9 Ways To Change People Without Arousing Resentment; 6 Ways To Make People Like You. Powerful people skills. By Dale Carnegie, 260 p. #HTWF \$15



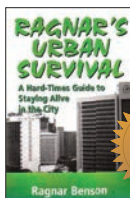
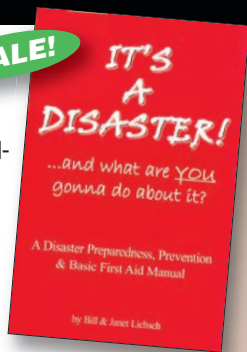
## **Getting To Yes—** **Negotiate Agreement Without Giving In**

Based on the Harvard Negotiation Project, these ground-breaking principles are the heart of the most effective persuasion, will make you more effective with anti-rights advocates, legislators, bureaucrats. Tells you how to negotiate successfully with people who are more powerful, refuse to play by the rules, or resort to dirty tricks. Don't get angry or taken, get results. By Fisher & Ury, 200 p. #GTU \$15

**It's a Disaster!**

Not like other manuals, this is organized by disaster type—flood, storm, hazmat, heat and cold, wildfire, disease, terrorism, radiation, evacuation, more, covering each in great detail. Includes a full first-aid section for multiple needs, public contact numbers, attractive two-color format. Ask us about large quantities. By Bill & Janet Liebsch. 284 p. #IAD ~~\$14.95~~ \$9.95

**SALE!**



**Ragnar's Urban Survival**

Completely different skills and rules for urban survival during civil disorder. This top survival expert carefully examines trapping, preparing and preserving urban game, shelter, avoiding troops and hostiles, barter strategies, finding water, even the politics of survivalism. With examples from cities in turmoil around the world. By Ragnar Benson, 192 p. #RUS \$27

**BEST SELLER**

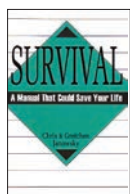
**SALE!**



**Emergency**

*NY Times* best-selling author's leftist survival guide—unlike any other. Liberals fear world collapse more than anyone! Financial upheaval, superbugs, muslims, nukes, martial law—you're not prepared without this. Plus, living

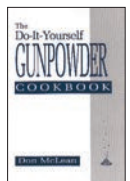
tax-free, death cults, asset protection, evading snipers, bikes of the apocalypse (love it!), escaped-felon secrets, more. By Neil Strauss, 418 p. #E ~~\$16.99~~ Sale—while they last \$9.99!



**Survival**

All-in-one outdoor survival guide. Wilderness medicine, obtaining food and water, improvised tools and weapons, shelter, clothing, signaling, how to handle the emergencies you face if stranded outdoors. Authors are experienced Alaskan wilderness

guides, their book could save your life. By Chris/Gretchen Janowsky. 196 p. #SUR \$22



**Do-It-Yourself**

**Gunpowder Cookbook**

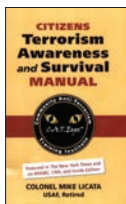
An unusual little book with a brief history of gunpowder and how to do the messy start-from-scratch chemistry on your own. By Don McLean. 74 p. #DIYG \$17



**Native American Survival Skills**

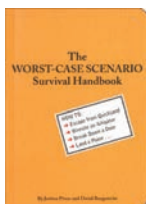
Techniques of people who live in the wilds as a way of life,

not just for emergency. Enjoy a rich supply of food, clothing, shelter, safety from four- and two-legged enemies. Children love it, beautiful color drawings, basic tools, buckskin shirts, war clubs, moccasins, knives, teepees, woven bags, bowls, sleds, adornments, bows and arrows of course, much more. By W. Ben Hunt, 288 p. #NASS \$14.95



**Citizens Terrorism Awareness and Survival Manual**

Lots of pictures. Everyone says watch for terrorists—here's what to look for, with escape and survival info too. Developed by military, police and psychologists, used at more than 1,000 government agencies. Identify enemies in our midst before they strike. By Col. Mike Licata, USAF (Ret'd.), 80 p. #CTA \$9.95



**The Worst-Case Scenario Survival Handbook**

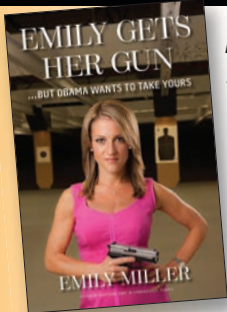
Survival experts provide illustrated, step-by-step instructions on what you need to do in dire straights: How to take a punch; How to deliver a baby in a taxi; How to jump from a moving car;

How to stop a car with no brakes; How to escape killer bees; How to treat a bullet or knife wound; How to use a defibrillator; How to do a tracheotomy; How to land the plane and more! A refreshing and light-hearted look at some serious subject matter. By Iven & Borgenicht, 176 p. #WCS \$14.95

*"Freedom's the answer, what's the question?" -Ernest Hancock*

# DEFENDING YOUR RIGHTS AND POLITICAL REALITY

It's not about winning a debate or being right. It's about convincing the other guy.



## Emily Gets Her Gun

**NEW!**

Award-winning reporter Emily Miller exposed Wash., D.C.-bureaucrats' efforts to deny residents their right to carry by making it nearly impossible to get the red-taped permit. She details the delays, costs and pure BS they threw in her way, and how she helped change the world in the process. She won JPFO's David and Goliath Award; very satisfying read. By Emily Miller, 384 p. #EG \$27.95



## Black Man With A Gun—Reloaded

**NEW!**

With a background in the Marines, covert agency ops and "the community," Rev. Blanchard is that rare conservative spreading the word on the value of arms across the racial divide. He shows how blacks and

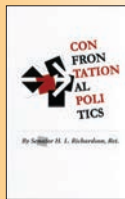
too many of their leaders are misinformed on guns, self defense, miss the values of freedom and independence arms represent. By Rev. Kenn Blanchard, 172 p. #BMW \$16.95



## The Second Amendment, Preserving the Inalienable Right

Has more to say about what the 2nd Amendment means than books three times its size. Get the clear, concise, well-documented heart of the gun-rights debate—throw this little puppy in with your order.

Includes the early thinking and writing from Colonial days, gives citations, and provides the verbal ammunition to make an authoritative case any time you speak up. By David Barton. 96 p. #SAP \$5.95



## Confrontational Politics

The BS you see in government seems unexplainable but isn't: "Politics works, just not the way you think it does." State Senator Richardson lays out what really goes on, and you'll grasp the truth right away. His insider view clears

the fog—politics follows simple rules and patterns you can manipulate. One of those rare books that is all meat. By Senator H.L. Richardson, 136 p.

#CP \$12.95



## Infringed

**NEW!**

This is a crisp, fresh, explain-it-all policy guide for the gun debate by a savvy firearms attorney. Through an accurate legal lens but always in normal English, from gun ownership, transfer, use, to

gun trusts, stand your ground, where your rights are threatened and how to stand up for them. Get up to speed, argue better, understand every major policy issue easily. By Alexandria Kincaid, 256 p. #INF \$24.95



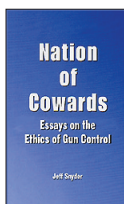
## Sovereign Duty

**NEW!**

Among the most moving patriotic speakers you'll ever hear—Hall rekindles your awareness of how America began, reminding you of your sovereign duty as a citizen, where real solutions to our problems reside. Energized by the

Founders' brilliant plans, which have been all but lost in the schools, media and culture, this wealth of history and forgotten values is a rebirth.

By KrisAnne Hall, 200 p. #SD \$15



## Nation Of Cowards: Essays on the Ethics of Gun Control

These are simply some of the most brilliant essays ever written on this subject. The title essay has become globally famous. The rest are as good or better. His basic premise is that you alone own your life, and

that it is unethical, immoral and politically corrupt to entrust your right to your life to someone else, or to abdicate the tools needed to protect yourself and your loved ones. People who would ban these rights, or encourage you to abandon them, even if they believe they are doing good, are the worst kind of cowards, the opposite of American values. By Attorney Jeff Snyder, 172 p. #NOC \$14

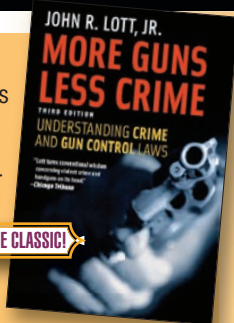
*"There are more instances of the abridgment of the freedom of the people by the gradual and silent encroachment of those in power, than by violent and sudden usurpation."*

*—James Madison*

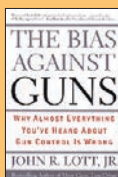
# DEFENDING YOUR RIGHTS AND POLITICAL REALITY

Smart American gun ownership includes protecting freedom itself.

**More Guns, Less Crime** The classic. Lott, a scholar at Yale, became famous for it—a statistically sound, scientifically valid analysis of every American county, which found gun ownership lowers crime. He published the data, and other scholars confirmed the results. Anti-gun bigots hate this book because it shows gun ownership, specifically the right to carry, helps reduce crime. Packed with statistics, charts and graphs, but very readable and makes the point with crystal clarity—guns stop crime and deter criminals. New 3rd Edition. By John R. Lott, Jr., Ph.D. 472 p. #MGLC \$18



THE CLASSIC!



## **The Bias Against Guns: Why Almost Everything You've Heard About Gun Control Is Wrong**

Dr. Lott has assembled hard proof for what we all see—news media portrayal of guns and gun issues is completely wrong. They virtually exclude anything positive and distort the rest. Millions of defensive gun uses (DGUs) occur annually, but the news in 2001 showed: USA Today: 5,660 words on gun crime, zero on DGUs; NY Times 50,745 words on gun crimes, DGUs 161 words (one story on an off-duty cop); All three networks combined, 190,000 to zero. Breathtaking facts. By John R. Lott, Jr., Ph.D. 350 p. Hardcover, #BAG \$19.95

Get both John Lott books, we pay S&H! #JL2

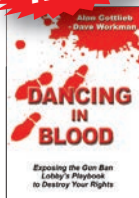
NEW!



## **Stop Teaching Our Kids to Kill**

Grossman, a scholar, soldier, speaker, one of the world's foremost experts on human aggression, issues this call to action to parents, teachers, citizens—he has trained soldiers to kill, and sees the same impassionate techniques aimed at our kids, with predictable results. We're encouraging psychotic behavior, teaching the mechanics, getting sick results, read the science, digest the research, get tools to fight back. By Lt. Col. Dave Grossman and Gloria DeGaetano 240 p. #ST \$15

NEW!



## **Dancing in Blood: Exposing the Gun Ban Lobby's Playbook**

How do gun banners do such a good job and what can you learn from them? These two top insiders have studied that for decades and reveal the techniques and craft, opening your eyes and putting you in a position of power. If the gun-rights battle is important to you, so

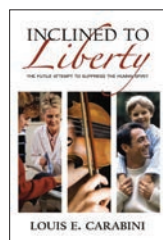
is this incisive book. By Alan Gottlieb and Dave Workman 182 p. #DIB \$15



## **Original Intent**

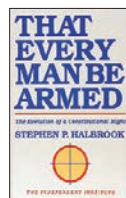
Based on thousands of primary sources, this book displays the difference between what the Founders put in our Constitution, and what the courts and legislatures have twisted it into—a near total destruction of the nation's

fabric. Get the info you need to understand and refute the revisionists, champion the true meaning of America, and help take the nation back to its roots. From absurd views of religion to powers it does not have, government is far from *Original Intent*. By David Barton, 552 p. #OI \$12.95



## **Inclined to Liberty**

Do you support freedom but it's hard to explain why? This book will put the words in your mouth, a beautiful, elegant description of why every effort to suppress liberty brings misery and all your work to support freedom is the way to live an uplifting life that brings the most value to everyone. It's inspiring, recharge yourself. By Louis E. Carabini. 112 p. #ITL \$9.95



## **That Every Man Be Armed**

Answers the questions about intent of the Second Amendment. With 1,300 footnotes, Halbrook quotes sheaves of original documents of our founders. There may be confusion in America today, but there wasn't any back then. The title is

from Patrick Henry, "The whole object is that every man be armed. Everyone who is able may have a gun." Henry's peers make similarly unambiguous remarks, removing all doubt. By Stephen P. Halbrook, Ph.D., 274 p. #TEMBA \$19.95

SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES

# DEFENDING YOUR RIGHTS AND POLITICAL REALITY

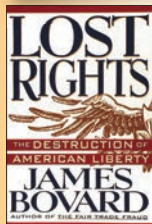
It's not about winning a debate or being right. It's about convincing the other guy.

THE CLASSIC!



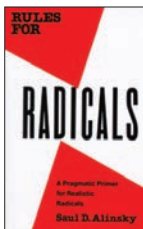
## From Luby's to the Legislature: One Woman's Fight Against Gun Control

The Luby's massacre in Texas could have been stopped by this woman, who had a clear shot at the murderer, but she didn't bring her gun with her as required by law. Obeying that foolish law cost 23 lives, including both her parents. She became a legislator and fought for gun laws that protect us instead of harm us. From naïve young woman to savvy freedom fighter, her amazing story in her own words, a superb read. By Suzanna Gratia Hupp, 200 p. #FLT \$22.95



## Lost Rights, The Destruction of American Liberty

How bad is it? Here's a virtual catalog of government abuse, incompetence, dishonesty and outright oppression. Highly researched and well documented. A full section on guns, but also taxes, seizures, police, subsidies, petty dictators, free speech, more. The only way many agencies measure their "public service" is by the number of citizens they harass, hinder, restrain or jail. By James Bovard, 408 p. #LR \$16.95



## Rules for Radicals

THE CLASSIC!

Know your enemy. Use their tactics against them. This brilliant volume has guided leftists and marxists in their uncanny successes at changing America's very fabric, gaining large support bases and undermining our Constitution. Learn their methods and use these effective political tools, this one book has changed the world, that alone is reason to read it. By Saul Alinsky, 198 p. #RFR \$15.95  
Our copy is easy to read.

## SPECIALTY ITEMS



### The Great America Package

Great gift for students, easy learning for adults, 100s of topics cover concise elements of this nation: the Founders, our key documents, pioneering women, loaded with pictures, a mini treasure trove, good reading. By Vincent Wilson Jr.

- Complete set of five books, #GAP \$29.75 (Save \$10!)
- The Book of the Founding Fathers, #FFA \$7.95
- The Book of Distinguished American Women, #DAW \$7.95
- The Book of the States, #S \$7.95
- The Book of the Presidents, #PR \$7.95
- The Book of Great American Documents, #GAD \$7.95

NEW!

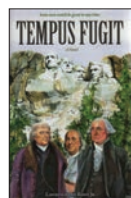


### Blood on the Leaves

Two alert Game and Fish officials, noticing "news" reports on hunting accidents were hopelessly shallow and misleading, took it on themselves to closely examine what really happens. The result is a stunning study any hunter will find amazing—first ever first-hand details exposed. "Lessons Learned" on every case worth the price right there. By Slings, Durme, Byers, 310 p. #BOTL \$16.95

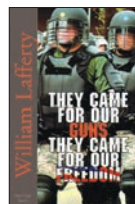
**Molón Labe**

In a repressive American future, liberty-minded patriots quietly move to and take over Wyoming one county at a time. Once a freedom-loving governor is in office, they make changes for liberty that make your mouth water—and infuriate central federal authorities. Residents get tax credits for marksmanship with a .308, creating a superb militia at little cost. Builds to a stunning climax with corrupt federal officials declaring them in insurrection. If a state ever went this way, you'd move there—fills you with hope, rekindles the American spirit. Read it. By Boston T. Party, 454 p. #ML \$27



**Tempus Fugit** ("Time Flies") Washington, Jefferson and Franklin find themselves mysteriously transported to the present, and explore the country they launched two centuries earlier. Enthralling examination of Founders' values and hopes, contrasted beautifully

with where we are today. Incredibly well researched, you get a deep sense of each Founders' style. Washington's first words? "I'm unarmed." Jefferson replies, "Me too," in a forest where they feared savages could attack. Franklin just stares at the image on the \$100 bills in his pocket. Deeply insightful, a true masterpiece. Ask about the sequel, due soon! By Lawrence Lee Rowe, 310 p. #TF \$20 Hardcover



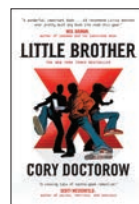
**They Came For Our Guns** Weaves news you've seen—Ruby Ridge, Waco, an AR-15 misfire used for a machine-gun trial—into a tense

tale of federal agents doing everything to deny our freedoms and assault us. People rise up and fight federal tyrants, reclaim freedom, exciting. By William Lafferty, 176 p. #TCF \$12.99



**By Force of Patriots**

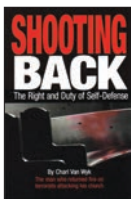
In a world flipped upside down by liberals and political correctness, all three branches of federal government assert unknown levels of coercive power until fed up Americans rise up to take back their country. More than a tale of oppression and rebellion, it examines how America strayed from its roots, with intriguing, colorful characters who grapple with the social, political and legal issues at the heart of America's difficulties. Raw, provocative, not for the faint of heart. By Cameron Reddy 520 pgs. #BFO \$17.95



**Little Brother**

The U.S. devolves into the fascist nightmare some of us expect, but most people can barely see the chains they wear. A handful of teenagers with typical tech savvy fight back after being savaged by federal goons. They avoid detection, monkey wrench the system, expose the corruption to the general public. A great ray of hope—oppressors would be vulnerable where these youngsters attack. A workable game plan, in a thrilling and encouraging novel. By Cory Doctorow, 382 p. #LB \$10.99

**TRUE STORIES OF SELF DEFENSE**



**Shooting Back**

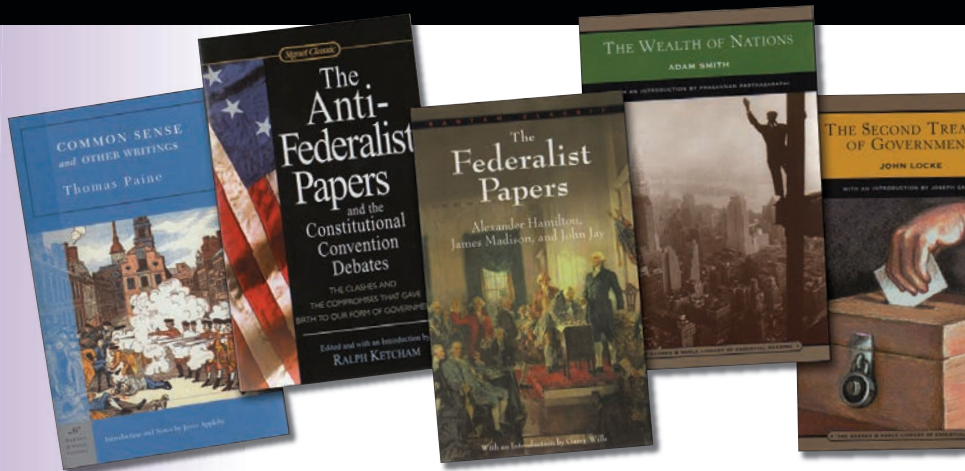
True story of an average church-going man who used the 5-shot snub-nose revolver he always carried to prevent a terrorist massacre. He regrets not "carrying extra ammo," and has real-world advice and encouragement for "anyone who respects the sanctity of life." Inspirational. By Charl Van Wyk. 106 p. #SB \$15



**Thank God I Had A Gun**

The nationally acclaimed author of *The Concealed Handgun Manual* has put together 14 bone-chilling tales of people alive today because they had a firearm, loaded and ready, when the moment of truth arrived. Their bravery and successful tactics are lessons for the rest of us, helps dispel the "news" media nonsense that guns have no proper place in society. By Chris Bird. 310 p. #TGI \$19.95

# NATIONAL GUN LAWS What the Founding Fathers read... and wrote!



## THE FOUNDERS PACKAGE

A complete 11-book set, ready to go!

What the Founding Fathers read... and wrote!

The most insightful, fundamental thinking ever produced on the nature and preservation of personal freedom. You'll cherish this fine addition to your bookshelf, with books that have survived for centuries. The Founders Package belongs in every citizen's well-stocked library. You've heard the names, now, with one easy decision, you own the reasons America thrives.

Invest in yourself. Own the Founders Package from Bloomfield Press.

All 11 books, #TFP \$83.67 only \$71.67, you save \$12!

(Prices and book design are subject to change.)

### **Common Sense**

The best seller that made Colonists feel like Americans, ready for self rule, freedom and an end to British tyranny. Our edition includes six of his other important works, including Rights of Man and The Age of Reason. By Thomas Paine. 394 p. #CSE \$7.95

### **Wealth of Nations**

Smith recognized that private property, free trade, self interest, limited government and division of labor were the basics of capitalism and cornerstones of personal freedom and economic security. By Adam Smith. 518 p. #WON \$9.95

### **The Federalist Papers**

Carefully thought out arguments, published in Colonial newspapers, set the stage and outlined the principles for uniting the states

under a Constitution. Bold ideas for freedom invented here—that the world had never seen. By Hamilton, Madison, Jay. 592 p. #FP \$7.99.

### **The Anti-Federalist Papers**

Colonial newspapers published the arguments against forming a union and the potential federal government had for becoming tyrannical—which lead to the inclusion of the Bill of Rights. By Patrick Henry & others. 406 p. #AFP \$7.95

### **The Second Treatise of Government**

It was this man's original thoughts that established the foundations of freedom the Founders relied upon—individual liberty, rule of law, consent of the governed and private property ownership. By John Locke. 144 p. #STO \$7.95

Free shipping on retail orders



# We the People



over \$99!

### Democracy in America

The profound, insightful analysis of what the Founders wrought—from their call for a free press to embracing free markets, to the institutions of our young government and the effect of majority rule on individual rights. He saw the results mere decades later, and described it eloquently... “The doctrine of the sovereignty of the people... became the law of laws.” By Alexis de Tocqueville. 928 p. #DIA \$7.99

### The Constitution of the U.S. & Declaration of Independence

The most famous, influential political documents ever written, every American home needs a copy. Our edition has the full preambles, the signatories, every amendment, a time line, great index, included with your order. The National Center for Constitutional Studies Edition. #COT \$2.00. Get 12 for \$12, item #COTD, to give as gifts!



Plus— You get these unmatched guides to liberty and political power:

### The Law

Written after the effects of the American Revolution were known and appreciated, this short book, for more than a century, has remained the classic moral defense of personal liberty, limited government and human rights. It is a joy to read. “The classic blueprint for a just society.” By Frederick Bastiat. 90 p. #L \$6.95

### On Liberty

Perhaps the most eloquent defense of the value of individual liberty ever produced. Often quoted, never equaled, and sometimes attacked for his contempt for despotism, uniformity and forces aligned against freedom. By John Stuart Mill. 124 p. #OL \$7.95

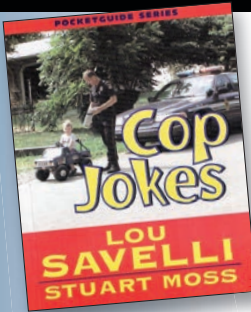
### The Prince

Originally denounced as a sinister guideline for tyranny, it remains famous 500 years later as the first scientific treatment of cold hard politics as it is actually practiced, and principles our Founders wrestled with in building a foundation for freedom. By Niccolò Machiavelli. 112 p. #P \$12

### Robert's Rules of Order

Based on rules of Congress but designed for everyday use, the brilliantly functional guide to maintaining order and getting things done fairly in large or small groups of people. The minority shall be heard, absentees shall be protected, and the majority shall rule. By Henry M. Roberts. 156 p. #RRO \$4.99

SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES



## Cop Jokes

Lighten up with the hysterical book by former police officers who've collected humor for years about their profession, victims, criminal offenders, the justice system, no one is immune from their scathing wit, I laughed out loud a lot. How many cops does it take to throw a guy down the stairs? The guy fell. By Lou Savelli and Stuart Moss 140 p. #CJ \$9.95

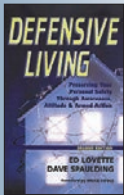
**NEW!**



## Deadly Force—Standards, Guidelines, and Survival

A guide for officers to protect themselves from civil liability, criminal prosecution and physical harm. Discusses law and court findings for use of deadly force by police. Legal constraints on police differ

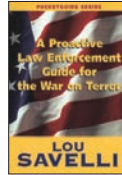
from those on the public but are highly instructive. Author is a former FBI division chief counsel. By John M. Callahan, Jr., 100 p. #DF \$8.95



## Defensive Living—Preserving Your Personal Safety Through Awareness, Attitude & Armed Action

A defensive training guide to keep cops safe, presented in a way that's practical for a family to use too. Hard-earned, expert-level LE

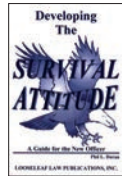
& military experience; treasure chest of self-protection wisdom covers everything from mental conditioning for effective response to defensive driving tactics and medical self-help techniques. Learn pre-attack signals: home protection vs. home defense, the life-changing "X & O Awareness Test," more. By Ed Lovette and Dave Spaulding, 112 p. #DL \$12.95



## A Proactive Law Enforcement Guide for The War on Terror

A compact Pocket Guide, with valuable counter-terror intelligence in a quick-hit format. Includes: Spotting out-of-the-ordinary people and situations that can indicate trouble; The

killer-terrorist mind-set; Suggested counter-terror tools officers should carry; Identifying fake documentation, Terrorism investigation strategies; Known domestic terrorist groups; plus a glossary of terrorism lingo. By Lou Savelli, 118 p. #APLE \$9.95

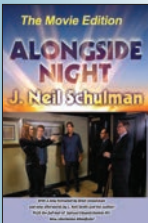


## Developing the Survival Attitude, A Guide for the New Officer

This book is about attitude—attitude that makes an officer a symbol of authority when arriving on a scene, and attitude needed to survive on

patrol or in any other law-enforcement assignment. Officers face dangers beyond what the public endures, making this high-octane training for most people. Because it is aimed at new officers or people thinking of joining law enforcement, it is particularly well suited to civilians. The chapters on Command Presence and Never Say Die are relevant to life in general. By Phil Duran, 95 p. #DTSA \$11.95

## Special Dynamite!



## Alongside Night

Among the finest libertarian novels ever. Government predictably collapsing, underground battles with a ruthless FBI, massive shift in economics reshaping the nation. A brilliant young boy and his mysterious girlfriend (who carries a silenced pistol) struggle to free the boy's father, who can save America.

Reignites a sense of liberty that has been dulled by infringements we endure daily. Uplifting. Made into a movie with Kevin Sorbo. By J. Neil Schulman, 302 p. #AN \$19.95



## Gun Saint

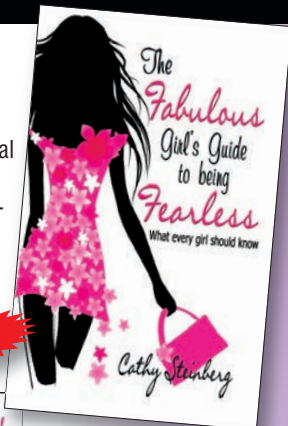
Catholic Church recognizes patron saints for many human activities, why not one for handgunners, asks this devout follower and long-time gun-rights lobbyist. A beautifully supported case, the perfect candidate in Italian shoot-

ist St. Gabriel Possenti, and a clear outline of the process so you can help pursue this goal. By John Snyder, 138 p. #GS \$6.95

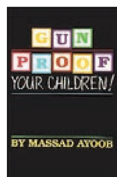
**The Fabulous Girl's Guide to Being Fearless**

Staying safe without guns—armed with knowledge, skills, prep and attitude, stay safe, live your Fabulous Life and learn gun craft—from all our other goods. The author, a former correctional officer at a super-max male prison, a mental hospital for the criminally insane and a death-row women's prison—is a personal-safety expert who conducts workshops at abuse shelters and nonprofit women's groups. An avid marksman herself, she's dedicated to helping women lead safer lives. Inspiring!

By Cathy Steinberg 202 p. #FGG \$16.95



**NEW!**



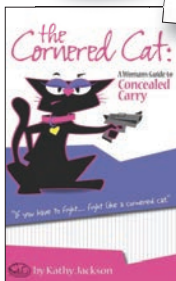
**Gun-Proof Your Children**

One of the world's leading experts on lethal-force issues, this father of two shares his thoughts and very practical ideas on gun safety for kids in a classic short booklet. Also includes a primer on handguns for the novice. Here is a parent's guide that does not advocate avoidance, and instead proposes that knowledge should trump ignorance, and that education is the best choice. By Masaad Ayoob, 52 p. #GPCY \$8.95



**Armed and Female**

She became a global celebrity when she first wrote *Armed and Female* in 1989. The first book of its kind—victim avoidance through armed resistance—by a woman, for women. Available again after years out of print, fully revised. "I've trained 7,000 women aged 11 to 80 to shoot. Many were like me: scared or opposed to guns—and not wanting to think about using one. But they had a wake-up call... Mine was at 2 a.m. when I learned a close friend had been raped in her own home. I decided this would not happen to me..." By Paxton Quigley, 224 p. #AF \$19.95



**The Cornered Cat: A Woman's Guide to Concealed Carry**

Women don't fight like men. No bragging or machismo, it's about getting away from danger quickly—not me, not mine, not today, whatever it takes. Particulars on guns, carry, tactics, from a female perspective, by the editor of *Concealed Carry Magazine*, excellent addition to the limited literature for women on self defense. By Kathy Jackson, 382 p. #CC \$19.95



**Tactical Bible Stories: Personal Security Tips From The Bible.**

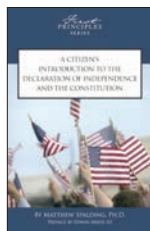
Self-defense and personal-safety lessons distilled from battles in the Bible! The tales demonstrate techniques for winning or losing confrontations. Samson, David, Jesus, more, scriptural quotes precede insightful analysis. Beautifully illustrated. By Rob Robideau, 76 p. #TBS \$12.95 (Dark cover with true light inside)

**MORE ON THE ORIGINS OF OUR RIGHTS**



**America's Godly Heritage**

Our gun rights and American exceptionalism are grounded in religious principles. The Founders said so in no uncertain terms, this inexpensive item makes it crystal clear. Wall-to-wall quotes and excerpts destroy left-wing lies about church and state—faith in God is crucial to moral and just government. By David Barton, 64 p. #AGH \$5.95



**Citizen's Intro to the Declaration and Constitution**

The easiest way to come up to speed about the documents that make America what it is, guard our freedoms, set the stage for all our rights. You'll be knowledgeable about why we're great, easily defend the principles and structure of the American Dream. Highly recommended. By Mathew Spalding, 110 p. #CIT \$7.95

**BOMB JOKES AT AIRPORTS**—and 186 other things you'd better not say. Alan's 12th book and possibly his best. Free speech is under attack at every turn—putting your gun rights in jeopardy. You'll laugh, cry, cry out in anger as you see who threatens you with arrest for defending gun rights, and who assaults your job, family, church, kids, schools, media and thoughts. Compelling details on so many bans, lawsuits, punishments, prior restraints, court actions and government tyrants who would shut your mouth and force you into submission. Electrifying commentary, thoroughly researched, nothing else like it. By Alan Korwin, 352 p. #BJAA \$19.95



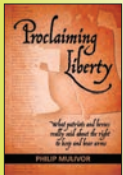
THE CLASSIC!

NEW!



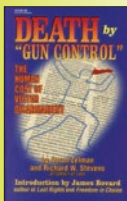
**THE DIRTY DOZEN: 12 Supreme Court Cases That Are Destroying America**

Intense insight into how bad work at the High Court has attacked our fundamental principles. Answers the questions about why America is sliding downhill, and provides the intel needed to help stop the damage. Destruction of the limits on government, expansion of federal powers, disregard for constitutional requirements have combined to redefine this country. Superb research, easy reading, helps you see. By Robert Levy and William Mellor, 304 p. #DD, \$9.95



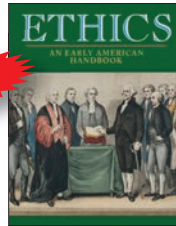
**Proclaiming Liberty: What patriots and heroes really said**

The great quotes about liberty, historically precise, with full attribution! We owe this author a debt of gratitude—he tracked down the origin and exact wording of all the famous freedom-and-firearm quotes—right here in one place. By Philip Mulivor, 106 p. #PL \$12.95



**Death by Gun Control**

This is one scary book. Dramatically written, describes in chilling detail how governments systematically murdered millions in recent history with lies, false promises, power monopolies and so-called gun control—deliberately disarming populations so they could be easily wiped out. Understand the balance of power between you and “officials” who say they serve you. By Aaron Zelman and Richard Stevens, 326 p. #DBGC \$12.95



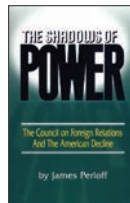
**ETHICS: An Early (1890!) American Handbook**

Who can live up to these simple, decent standards—but they spell out the America you'd like to see our nation get back to! This marvelous little book, a reproduction of the original 1890 text which describes how good people behave, from honesty to industry, duty to playmates to “treatment of dumb animals.” May sound light-weight today, but only if you've been dumbed down: you'll instantly recognize what America (and you?) have lost and need back. Worth every penny. By Benjamin Comegys 128 p. #ET \$7.95



**Why You Can't Trust the News**

A set of examples—including news stories you'll recall—that are inaccurate, deceptive, manipulative and contribute to a misinformed nation. Reporting that borders on treason, risks U.S. lives, promotes myths about climate, Islamists, diversity, Hollywood, etc. Exposes blatant fakery and leftist influencers. It will get you so fired up you'll never watch the news the same way again. By Kincaid/Aronoff/Irvine, 114 p. #WYC \$4.95



**The Shadows of Power**

It's not conspiracy theory to know that control of money here and abroad is bigger than government or who's running for office this time around. The Council on Foreign Relations, its tentacles, the banks, and the real global power brokers on Earth are exposed in this bone-chilling fact-packed study. Nations don't rise and fall by accident. By James Perloff, 272 p. #SOP \$10.95

*“One loves to possess arms, tho they hope never to have occasion for them.”  
-Thomas Jefferson 1796*

### Handguns and Home Survival

All-around tutorial for home owners. Police and SWAT instructors guide you from basics to advanced. Tips on purchasing, safety, rules, eight basic shooting fundamentals, stances for home-defense shots, tactical movement, night vision, safe rooms, confronting intruders, avoiding hostage situations and what to expect when police arrive—as usual—after the incident ends.

#D-HAH ~~\$34.95 list~~, our price only \$19.95

### Move! Shoot! Live!

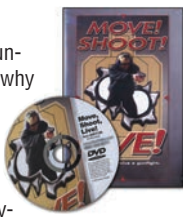
Based on studies of actual gun-fights, learn where, how and why people get shot or not, in actual lethal confrontations. Movement is a key, so your first goal is to move out of the line of fire, then keep moving while you return fire. This video takes self-defense up a notch. Plus actual gunfight footage with analysis. 80 minutes. #D-MSL ~~\$34.95 list~~, our price only \$19.95

### The Truth About Point Shooting

Good sight pictures are for the range at predictable targets. In a life-or-death confrontation will you even have time to focus on your sights? Describes effective techniques for



Price Cut!  
DVD Prices  
Reduced!



real street encounters, indexing, flash sight picture, and shooting from the hip. Lenny Magill's original "sweet spot theory" and more combine for a deep look at defensive pistol craft. 80 minutes. #D-TAP ~~\$34.95 list~~, our price \$19.95

### Advanced Self-Defense Shooting Tactics & Techniques

Designed for more experienced shooters, learn to shoot on the move, what to expect at 3, 7 and 10 yards and beyond. Practice techniques help you learn quickly. Then learn to shoot while moving away from an adversary, a crucial survival skill for gunfights. 60 minutes. #D-ASD ~~\$34.95 list~~, our price only \$19.95



## THE BASICS

### Handgun Basics For Self Defense And Target Shooting

Perfect for the newcomer, learn about handling and shooting revolvers and semi-auto pistols. Easy-to-follow info on how the guns work, safety, loading and unloading, at-home self defense, and a review of the most popular models and ammo for basic home use. 90 minutes. #D-HBF ~~\$34.95 list~~, our price only \$19.95

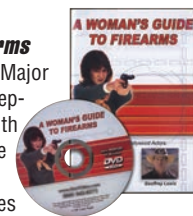
### A Woman's Guide To Firearms

Host Gerald McRaney (TV's "Major Dad") leads you through a step-by-step program designed with women in mind. Helps reduce fear some women feel when learning about firearms, makes you comfortable with new skills. Thorough how-to

video includes careful instruction from two champion shooters. 60 min. #D-AWG ~~\$24.95 list~~, our price only \$19.95

### Basic Self-Defense Handgun Use & Safety

Experts Bill Wilson, Ken Hackathorn and Lenny Magill take you through the shooting basics of grip, stance, sight alignment, trigger pull; Weaver and Isosceles stances and interesting variations too. Preparation for real-life situations, info on self defense, dry fire practice you can do at home. 60 min. #D-BSD ~~\$34.95 list~~, our price only \$19.95



*"As of oligarchy so of tyranny ...  
Both mistrust the people, and therefore  
deprive them of their arms."*

-Aristotle



### Talkin' To America

Made-for-TV production is the one to own if you want to help people understand the Bill of Rights, and why they should support our freedoms. By focusing on the full BOR it gets the point across about gun rights better than anything else. Heart-warming video instills great pride in what makes America great, perfect for showing friends, relatives and people who need it most—the ones who just don't get it about guns, liberty, personal responsibility, limited government. Excellent teaching tool, grade school through high school. #D-TTA ~~\$22.95 list~~, our price only \$19.95

### How To Shoot Fast & Accurately

Six of the fastest pistol shooters in the world demonstrate their techniques, and are compared in dramatic slow motion to determine what makes them so fast and accurate. Complete how-to information on equipment, draw, grip, stance, sight picture, trigger pull. Includes great practice techniques to improve your results. Featuring Rob Leatham, Jim Plaxco, Ken Tapp, Jerry Barnhart, Brian Enos and Chip McCormick, national and international medallists. 60 min. #D-HTS ~~\$34.95 list~~, our price \$19.95



### Gunshot Wound First Aid

Former U.S. Navy medic and rescue diver covers basics for treating gunshot wounds to save lives. Learn to access and evaluate the wound, minimize bleeding and trauma, prep for transport and deal with victim stress. Whether you're shot or the shooter, accidental or deliberate, this is critical emergency info. By John Klatt, USN, #D-GWF ~~\$29.95 list~~, our price \$19.95



### Handgun Retention Techniques

Latest techniques for officers and agents to maintain control and possession of sidearms when an assailant attempts a take away. Don't be shot or robbed with your own gun! Techniques allow you to maintain handgun control and "tenderize" your assailant to release grip. Joint manipulation, foot stomps, knee strikes, pinch and pressure point moves—designed to defeat takeaways, but broadly useful. #D-HRT ~~\$34.95 list~~, our price only \$19.95



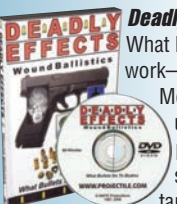
### Combat Ready—Self-Defense Shooting Practice Drills

The key to combat readiness is correct practice. This program demonstrates shooting drills to improve your skill level. Hackathorn's 30-round skill drill quickly teaches techniques for self-defense shooting. Wilson demonstrates two favorite practice routines, fine tuned for 15 years. Learn pro secrets to fast, accurate shooting, practice until they're solid. Special added feature covers new high-tech gear. #D-CR ~~\$39.95 list~~, our price only \$19.95



### Deadly Effects

What happens when a bullet does its work—see it with your own eyes. Medical footage and "tissue simulants" show actual stopping power, knockdown force and shocking power. How important is bullet weight, penetration and bullet type? What causes incapacitation? Serious study of a serious subject, contains graphic footage some may find distasteful. #D-DE ~~\$34.95 list~~, our price only \$29.95



### Handgun Workout

Practice self-defense shooting techniques correctly in the privacy of your home. Learn and understand the three most important shooting techniques for fast, accurate defense shooting, presentation of the handgun, trigger control and drawing from concealment. Designed for use with an unloaded handgun when not at a range. Great practice prior to live fire drills. #D-HW ~~\$24.95 list~~, our price only \$19.95



**FIND OUR GOODS AT GUNLAWS.COM — EASY!**

Search by Title (Upper Right Corners)

Google Search!

GO

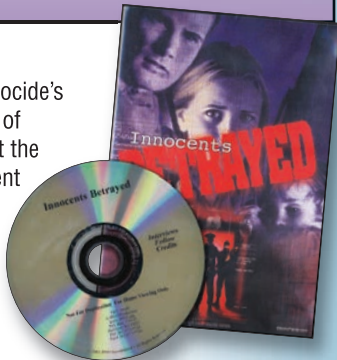
Browse by Title or Category (Links on Every Page)

**COMPLETE ALPHABETICAL LIST OF PRODUCTS**

Gun Laws	Gun Rights	Gun Politics	Free Speech	Videos	Self Defense and Safety
Survival	Police Guides	Knives	Novels	The Founders Package	History of Rights
Buttons	Recent Additions	1	2	3	Women & Kids
E-Books	Newest Products			Closeouts	Package Deals

**Innocents Betrayed**

Zelman, Piazza, Wolfe, Stevens. Disarming the public is genocide's first step. This shocking video documents it—the slaughter of unarmed populations by their governments. Criminals aren't the biggest killers—it's the tyrants who run renegade government forces against their own people. "If slaves had weapons you couldn't keep them slaves." The U.N does nothing or makes matters worse. Gut-wrenching lessons. A political blockbuster. #D-IB ~~\$29.95 list~~, our price only \$24.95



**Underwater Shooting**

Answers the mysteries and demonstrates effectiveness of handguns underwater. See what happens when you shoot a Glock 19, Colt 1911, S&W revolver, Sig Sauer P-229, Ruger 22 and five others completely submerged. Tests and evaluates effectiveness, safety, how far and fast bullets travel, ability of semi-autos to cycle, comparison with revolvers, and how loud gunfire is under and above water. #D-US ~~\$29.95 list~~, our price only \$19.95

Answers the mysteries and demonstrates effectiveness of handguns underwater. See what happens when you shoot a Glock 19, Colt 1911, S&W revolver, Sig Sauer P-229, Ruger 22 and five others completely submerged. Tests and evaluates effectiveness, safety, how far and fast bullets travel, ability of semi-autos to cycle, comparison with revolvers, and how loud gunfire is under and above water. #D-US ~~\$29.95 list~~, our price only \$19.95

**House Clearing & Cornering Tactics & Techniques**

Important pointers on self-defense include how to handle close quarters at home, when blind corners and exposure to possible gun fire is critical. What do you do if you know a burglar has broken into your home? What are the smart moves that will leave you the victor and safe? Advanced, for experienced shooters. 60 min. #D-HCA ~~\$39.95 list~~, our price only \$19.95

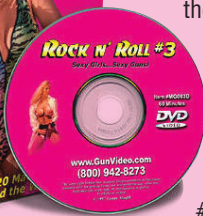


**Price Cut! DVD Prices Reduced!**



**Rock and Roll 3**

Unlike anything else we offer, a stunning video. Watch 14 of the sexiest southern California beauties scantily clad in string bikinis and high heels firing the sexiest full-auto machine guns ever produced. They're all here... Uzi, MAC-10, MP-5, AK-47, M-16, MP-K, Tommy Gun and others, handled and blasted by a wild bunch of babes. If you like women, you'll like this DVD. If you like machine guns... you'll love it. Hollywood gets it. #D-RAR ~~\$34.95 list~~, our price only \$19.95



# THE ARMED RESPONSE VIDEO TRAINING SERIES—

Get any one and you'll want them all—the superb *Armed Response* DVDs! Widely praised for their excellent filming and professional level of training, you'll learn tons from these great DVDs. Producer **Dave Kenik** and self-defense expert **Ralph Mroz** are a winning combination. Get several for a discount.



**1: Fundamentals of Defensive Shooting** Basic combat shooting and firearm use, gun safety for the street, carry options, tactical draw, reloading, malfunction clearing for revolvers and semi-autos, magazine management, sighted and non-sighted accuracy, one-handed manipulation and firing, stopping power, more. #D-AR1 \$19.95

**2: Tactics and Techniques for Defensive Shooting** Intermediate skills—gunfight survival priorities, avoidance and de-escalation, assault cues, reaction distance, shooting at close quarters, while moving and from cover, multiple adversaries, defense of third parties, defense at home, in cars and in public, holding a person at gunpoint (no simple task!), more. #D-AR2 \$19.95

**3: Dynamic Drills for Defensive Shooting** Advanced training—backup weapons, speed shooting, precision shooting, engaging moving targets, confrontation judgment skills, position drills, distraction drills, one-handed drills, effective cover and concealment, shooting from your vehicle, it's not gun shooting, it's gun fighting. #D-AR3 \$19.95

*"If our lives are endangered by plots or violence or armed robbers or enemies, any and every method of protecting ourselves is morally right."*

—Cicero

## ARMED RESPONSE PACKAGE DEALS:

Discs	Regular	Only	Save	Order #
1, 2, 3	\$59.85	\$49.85	\$10!	#D-ARSET1
4 and 5	\$39.99	\$34.99	\$5!	#D-ARSET2
1 thru 5	\$99.75	\$84.75	\$15!	#D-ARSET3
6 thru 9	\$79.80	\$64.80	\$15!	#D-ARSET4
1 thru 9	\$179.56	\$149.55	\$30!	#D-ARSET5
All 10	\$199.50	\$159.50	\$40!	#D-ARSET7

## PRICE REDUCTION!

**4: Shoot/No Shoot Scenarios** 48 staged scenarios (like simulators use!) force you to react—should you draw, can you safely and legally fire? You really “get it” for bringing a gun into play, works on your own TV! Each scene a life-like situation you could be in at home, work, shopping and more. Careful analysis follows every scene. Superior training. #D-AR4 \$19.95

**5: Responsible Use of Lethal Force** When to challenge, when to shoot, when not to shoot, legal principles examined. Escalation, reengagement and pursuit, disparity of force, Castle Doctrine, defense of third person, consequences of using force, finding an attorney, handling the aftermath. #D-AR5 \$19.95

**6: Lights and Defensive Handguns** Self defense typically happens in near darkness, making lights a primary safety accessory. Lamp types, output levels, how much light is needed, switch options, shooting techniques, use for impact, more. #D-AR6 \$19.95



Learn by watching.



"The Armed Response videos are the most complete and up-to-date training resource available for defensive shooting. If you have a firearm for self defense, these DVDs are a must see."

—Alan Gottlieb, Founder,  
Second Amendment Foundation

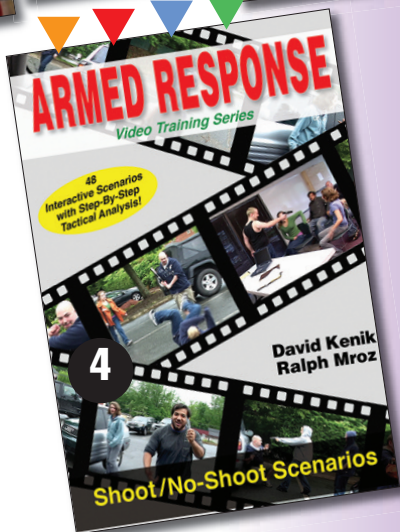
**Now Only \$19.95 each!**

**7: Lasers for Defensive Handguns** Increasingly popular, but myths make this great tool murky, obscures pitfalls and advantages. Sighting, close quarters, moving targets, using cover, range drills, use with flashlights and much more. #D-AR7 \$19.95

**8: Pepper Spray** Non-lethal options can be crucial in the self-defense continuum of force, and non-lethal assaults are more common too. Pepper v. mace, spray patterns, carry methods, heat and effectiveness, traveling with sprays, more. #D-AR8 \$19.95

**9: Defensive Cane Fighting** A cane is an exceptional defensive tool and can go where weapons are banned. Hand and foot work, strike zones, blocking, fighting styles, one or two hands, power creation, more. #D-AR9 \$19.95

**10: Handguns 101—A Guide For New Shooters** Start with safety rules, handling, operation, differences between handguns, how basic types work, which is right for you, types of ammo. Basics of grip, stance, focus, sighting and becoming a good shot. Practical drills for the range. Safe storage for home—well-rounded. #D-AR10 \$19.95



## SHOOTING SIMULATOR FOR YOUR TV AT HOME!

This amazing video lets you dry-fire train at home with crime scenes playing out in front of you. Puts you on the spot to make judgment calls and act, maybe at a tough angle, with innocent people nearby or people shooting at you, real tests of skill. Do it with an *empty* holstered sidearm and see if you can survive. After you've seen every one so its surprise is played out, bring a friend and watch the close calls, errors, good shots, learn all over again. The 48 staged episodes are expertly dissected afterwards for extra value. Best training you can get at home. #D-AR4 \$19.95

**SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES**

**The Bill Wilson Series:**

The best gun is the one that fires reliably—and they need cleaning and maintenance for that. Walk through steps to disassemble, properly clean, lubricate, and reassemble your sidearms for reliability and long life. Taught by pistolsmith and champion shooter Bill Wilson. About 90 minutes each. ~~\$24.95 list~~, our price only \$19.95 ea.

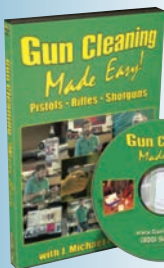
**Any model 1911  
.45 caliber  
pistol  
#D-1991**



**Beretta  
Model 92F  
#D-92F**



**All major  
model Glock  
#D-Glock**



**Gun Cleaning Made Easy**

World-renowned gunsmith and competition shooter, J. Michael Plaxco shows easy-to-follow gun-cleaning steps to help keep your guns in top condition for accuracy and looks. What to do, not do and products for revolver and semi-auto handguns, bolt and semi-auto rifles, and pump and semi-auto shotguns. Keeping guns clean is as important as shooting straight. #D-GCM ~~\$24.95 list~~, our price only \$21.95



**Handgun Manuals**

A super bargain, covers all major sidearms at once: Includes 105 Handgun Manuals, 7 Reloading Manuals and 101 targets. All in PDF format ready to view on-screen or print out. #D-HM ~~\$19.95 list~~, our price \$14.95

**DVDs ON KNIVES**



**Advanced Folding Knife Techniques**

Graphic look at the awesome power of a 4-inch folder in the hands of a moderately trained person. An incredible cutting demonstration with the star of the show, "Meat Man." Basic and

advanced knife-fighting skills, a realistic look at what happens in a knife fight, what to look for and do when a knife is drawn, knives best for self-defense, and why. #D-AFK ~~\$34.95 list~~, our price \$19.95



**Little Knives Big Trouble**

Small, lightweight, easy and... extremely dangerous! The ultra-popular "little knife" with a 2- to 3-inch blade—see the best models and what they can do when used viscusly and violently against an aggressor—our star, "Meat Man." Gain

new respect for Benchmade, Spyderco, Cold Steel, even Leatherman and Gerber multi-tools like you've never seen them used before. #D-LKB ~~\$34.95 list~~, our price only \$19.95

*"Love toward oneself remains a fundamental principle of morality. Therefore, it is legitimate to insist on respect for one's own right to life. Someone who defends his life is not guilty of murder even if he is forced to deal his aggressor a lethal blow."*

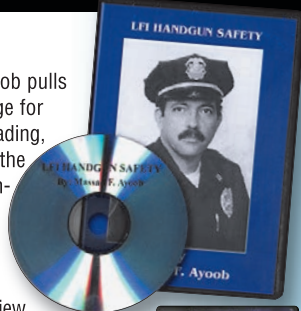
*-Catechism of the Catholic Church*

Most people will never in their lives see real-life footage of tactical instruction like this. Ayooob, world-renowned, has produced recordings that truly stand out.

# THE MASSAD AYOOB VIDEO SERIES—

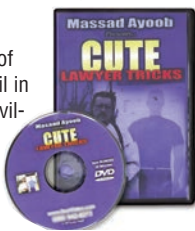
## LFI Handgun Safety

Seen by every Lethal Force Institute student before training begins. Ayooob pulls no punches showing how old-fashioned "Manuals of Arms" set the stage for accidents, and demonstrating the safest, most modern techniques of loading, unloading, drawing, and handling revolvers and semiautomatics. This is the video LFI grads bring back to their gun clubs... now available to the gun-owning public. Warning: occasional four-letter word vulgarities underscore the deadly seriousness of the topic. 55 minutes. #D-LFIH \$35.95



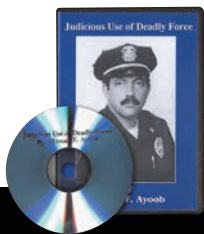
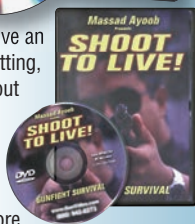
## Cute Lawyer Tricks

Ayooob reveals the slick side of "the suits" and how to prevail in court. Prepares police and civilians for the antics lawyers play to discredit you, your testimony and evidence. How they sway judges and juries, and how to fight back and win. Sold out for years, available again at last. 30 minutes. #D-CLT ~~\$34.95 list~~, our price only \$19.95



## Shoot to Live!

An in-depth interview with Ayooob about how to survive an on-the-street gunfight. Hard-hitting, practical, witty information about where to shoot an offender for maximum stopping power. .45 vs. 9mm vs. .22 calibers, training vs. real life, what happens when you get shot and lots more. 80 minutes. #STL ~~\$34.95 list~~, our price only \$19.95



## Judicious Use Of Deadly Force

In this video, police captain Massad Ayooob, widely recognized as a leading authority on use of deadly weapons by civilians in self defense, goes beyond his book, *In the Gravest Extreme* to deal from the ground up in the core principles of law, ethics, and tactics of using lethal force. Ideal for the instructor or attorney, and vital for citizens who keep or carry a loaded gun. 130 minutes. #D-JUO \$34.95

## Practical Concealed Carry Self-Defense Shooting Drills

Practice makes perfect and that's this video. Gain proficiency in both marksmanship and ability to draw quickly, present arms and pull the trigger. Ken Hackathorn and Bill Wilson demonstrate carry and draw techniques you can model. Focuses on six main methods of carry, live and dry fire drills you can use, pocket holsters, pocket carry and fanny packs. 90 min. #D-PCC ~~\$39.95 list~~, our price only \$19.95



## Advanced Concealed Carry, Faster, More Accurately

The followup to Practical Concealed Carry. Deep concealment techniques and real gunfight survival tools, shooting on the move, the five-step draw method, and popular methods of carry and concealment with modern handguns. 110 min. #D-ACC ~~\$34.95 list~~, our price only \$19.95



## Way Advanced Concealed Carry

Third in the series (see Concealed Carry and Advanced Concealed Carry), intended for the most serious citizens. 15 deep-cover techniques include clothing selection, how to draw and shoot for self defense. Shows advanced tactical draws to practice on your own, in a video for advanced students. #D-WAC ~~\$34.95 list~~ our price only \$19.95

## Concealed Carry Techniques And Secrets Of The Pros

How to select, wear and draw from more than 40 different concealment methods. Think you know how to carry? Wait till you see some of the options you've never thought about, which may be right for you. Includes an incredible display of draw and shoot from concealed carry, a mind-opening experience. 110 min. #D-CCT ~~\$24.95 list~~, our price only \$19.95



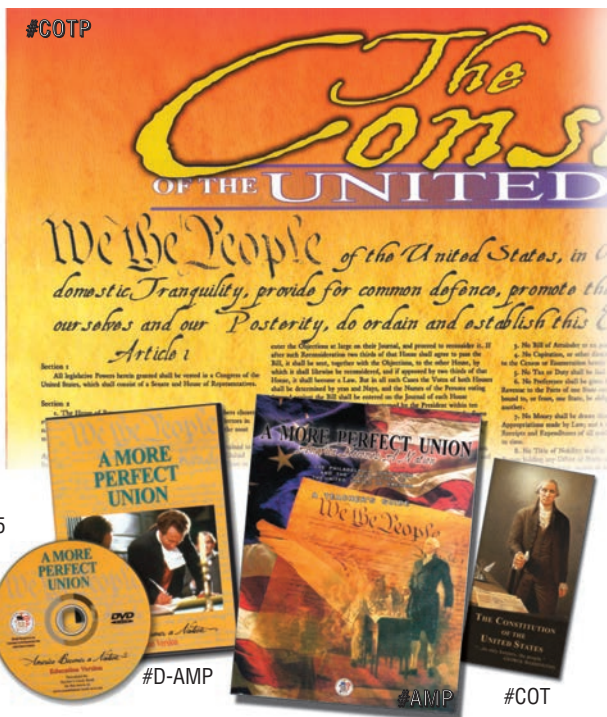
## DISCREET CARRY

# HELP SPREAD THE WORD—

## A MORE PERFECT UNION

A superb, exhilarating look at how America got started, the civics lessons every school should teach. Designed for classrooms but perfect for all freedom activists and home schoolers too. Relive the roots of liberty, the men, places, documents and meanings of this nation. The Teacher's Guide is a thorough course on our core principles and history, perfect for kids or adults. The DVD is a top-quality brilliantly acted 2-hr. movie of our founding days. Wall poster has full Constitution and historical time line.

- #AMP—Teacher's Guide \$6
- #D-AMP—DVD 2-hr. movie \$14.95
- #COTP—Constitution Poster \$5
- #COT—Pocket Constitution \$2
- #AMPP—Complete package with Wall Poster, Constitution, DVD, Teacher's Guide \$19.95



## THROW SOME IN WITH YOUR ORDER!

### Heart Buttons

Spread this basic truth, help freedom ring! Get some!

- Only \$1 each, #B5
- 10 for \$5!, #B5-10
- 100 for \$45, #B5-100



You've gotta have heart

- 10 for a buck, #S1
- 100 for \$6, #S1-100
- 1,000 for \$50, #S1-1000

### Heart Stickers



## WE'VE GOT BUTTONS!

Stand up for what's right, with shiny mylar-covered buttons! \$1.50 each, mix/match any four only \$5 (#B-4) or \$10 per dozen! (#B-12) (Shown smaller than actual 2 1/4" size, specify slogan/quantity when ordering).



# POLITICALLY CORRECTED GLOSSARY

***We've all talked about losing the war of words in the struggle for our liberties.***

***Well here comes the cavalry—***

Certain words hurt you when you talk about your rights and liberties.

People who would deny your rights have done a good job of manipulating the language so far. Without even realizing it, you're probably using terms that actually help people who want to disarm you.

To preserve, protect and defend your

rights in the critical debate of where power should reside in America, you need effective word choices. Try some of the ideas in this chart next time you deal with this subject. The full chart's at [GunLaws.com](http://GunLaws.com)

This is just a small part of my full *Politically Corrected Glossary*. Get the rest in ready-to-print form (a PDF file) on our website. Feel free to share this with your friends, journalists, anti-gun bigots, and anyone else who needs a refreshing perspective on the liberties your personal firearms represent.

**Read the rest of this and dozens of Alan's other essays at [GunLaws.com](http://GunLaws.com)**

<b>THEY WIN IF YOU SAY:</b>	<b>YOU WIN IF YOU SAY:</b>
pro gun	pro rights
gun control	crime control
reasonable gun-control laws	illegal infringement laws
anti-gun movement	anti-self-defense movement
semiautomatic handgun	sidearm
concealed carry	discreet carry or right to carry
assault weapon or lethal weapon	household firearms
Saturday night specials	racist gun laws
junk guns	the affordability issue
high-capacity magazines	normal-capacity magazines
Second Amendment	Bill of Rights
the powerful gun lobby	civil rights organizations
common-sense legislation	dangerous utopian ideas
anti gun	anti-gun bigotry
anti gun	anti-gun prejudice
anti gun	anti rights

<b>WHEN THEY SAY:</b>	<b>YOU SAY:</b>
Guns kill	Guns save lives
Guns cause crime	Guns stop crime
Guns are bad	Guns are why America is still free
Assault weapons are bad	Assault is a type of behavior
Guns are too dangerous to own	You should take a safety class
People shouldn't have guns	Maybe you shouldn't have one
People don't need guns	Only good people need guns
Gun owners should be registered	Bad guys first
They should take away all the guns	Bad guys first. Who is "they"?
The purpose of a gun is to kill	The purpose of a gun is to protect
We need more gun laws	Criminal activity is already banned
Do you really have a gun?	Of course, don't you?

# HELP SPREAD THE WORD



## How to Raise an American Patriot

**NEW!**

Read the enormously warming stories of 13 patriotic Americans—rekindle the secrets to teach future generations the values that have made this nation great. Instilling the virtues that define the American character, Debbie Lee, the mom of Marc Alan Lee, America's first Navy SEAL killed in Iraq, is helping the author bring this book to the public eye. It's worth it. Find out how Newt Gingrich, Reagan's AG Edwin Meese and other notable Americans were raised or raised their own, to have pride in America. Inspirational, with key points for sharing.

By Marijo Tinian, 162 p. #HTR \$17.95

## What Is Freedom—Is It For You?

Whether you're new to the freedom struggle or in it for decades, this book brings the constitutional principles of freedom together into 25 principles, and a 360-degree view of America's system of ordered liberty and individual rights. Quotes the Constitution, then elaborates, illuminates. Krauser, a trial attorney and constitutional scholar explains how our system is set up and why.

By Shane Krauser, 208 p. #WIF \$22.50



**NEW!**

Get both Shane's books, #SK2, \$39, save \$6!

**IT'S EASY TO ORDER!**  
Just call, fax or use our secure website.

## BLOOMFIELD PRESS LLC

4848 E. Cactus #505-440 • Scottsdale, AZ 85254  
602-996-4020 • 1-800-707-4020 • Fax 602-494-0679

### TO ORDER OUR GOODS BY MAIL:

1. Send us your name, address & phone number

on a piece of paper;

2. List the goods you want to own,

and the price of each, with their #code;

3. Send a check or money order

payable to Bloomfield Press LLC, and include shipping:

\$4 for 1 item, \$5 for 2, \$6 up to 6 items, \$1 ea. add'l.

We pay S&H on retail orders over \$99!

4. If ordering by credit card,

include your card number and expiration date,

and 3-digit code on back of card.

MasterCard, Visa, Discover and PayPal accepted.



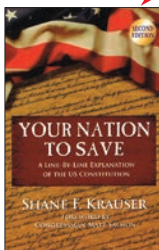
**AZ residents must add 8.95% sales tax.**

Retail orders are shipped by USPS.

Prices, like life, are subject to change without notice.

### WHOLESALE DISCOUNTS—

Just call for info, fast service and shipping estimates.!



## Your Nation to Save

Your Nation to Save. A line-by-line explanation of the U.S. Constitution. Using modern English and a simple understanding of the terms, you'll comprehend the nuance and meaning of the entire document, right down to the smallest clauses.

By Shane Krauser, 176 p. #YNT \$22.50



## It Works

Written in the 1920s, this small booklet remains in print because it truly describes a practical method for achieving your personal goals that really works. I think it's great, it worked for me. Throw one in with your order.

By Anonymous, 32 p. #IW \$3.00

Go to [GunLaws.com](http://GunLaws.com) to read Alan's blog, get free gun-law updates, see news you won't elsewhere, or order any of our goods!



page nine

by Alan Korwin  
The Uninvited Ombudsman



# THE CONSTITUTIONAL DIVIDE

L America's "LEFT" Collectivist Values	America's "CENTRIST" Moderate Values R
Often associated with Democrats, neither party fits traditional left-right political outlines any longer. LEFTISTS have drifted toward statism, abandoning individual rights in favor of "collective" rights of government, or of no person in particular.	Sometimes associated with Republicans, who are now almost as statist as Democrats. Often but <i>inaccurately</i> called the <i>right</i> , CENTRISTS hold core values America was founded upon. A true right-wing faction (fascism) is pretty scarce at present.
<i>The purpose of government is:</i> To do for people all the things they cannot do for themselves.	<i>The purpose of government is:</i> To protect life, liberty, property and do what's in Art. I Sec. 8.
<b>Also known as:</b> liberal, progressive, left, statist, socialist, communist, marxist	<b>Also known as:</b> conservative, originalist, right, constitutionalist, classical liberal, centrist
Favors abundant or total government control	Favors delegated limited government control
Big government, centralized power	Small government, federalism
Supremacy of the state	Supremacy of the individual
Government is the master	Government is the servant
Coercive social policy	Self ownership
Control people for the common good	Individual rights are inviolate
Living or interpreted Constitution	Rule of law and original intent
Action as needed to help people	Enumerated delegated powers only
Give people everything they want	Do only those tasks specifically assigned
Direct elections, a democracy	Electoral college, a republic
Raise taxes	Lower taxes
Ask tax <i>recipients</i> to support tax increases	Ask tax <i>payers</i> to reject tax increases
Redistribution of wealth	Ownership of fruits of labor
Wage and price manipulation, Keynes	Free markets, von Mises
Union organizing	Right to work
Control offensive speech	Free speech
Political correctness, Saul Alinsky	Freedom of thought, Ayn Rand
Gun control and confiscation	Gun rights and marksmanship
Multiculturalism	<i>E Pluribus Unum</i>
Diversity, quotas, affirmative action	Laissez faire and meritocracy
Welfare and nanny state	Self reliance and private charity
Government jobs and socialism	Free enterprise and capitalism
Eminent domain	Private property
Following and conformity	Leadership and exceptionalism
Illegal immigration	Managed immigration
Federal education standards	Home rule
Socialized government-run health care	Private practice of medicine
One world government and the U.N.	National sovereignty and unilateral policy
Evolution and Darwinism	Divine intervention and Creationism
Abortion	Sanctity of life
Moral relativity and secularism	Morality and religion
Eating meat is murder	Man is master of the animals
Runs on emotion, overbearing	Relies on thought, load bearing
You can do whatever we allow	Just leave us alone and we'll be just fine

**Choose wisely:** Survival of The American Way depends on preserving these traditional centrist values.

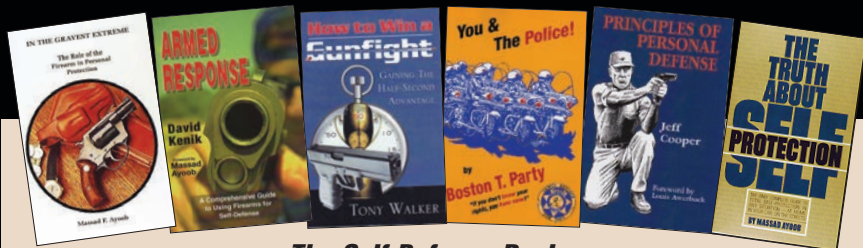
Read Alan's national columns!

**Townhall** COM **THE DAILY CALLER**

**SIGN UP FOR OUR FREE UPDATES AND APPEARANCE SCHEDULES**

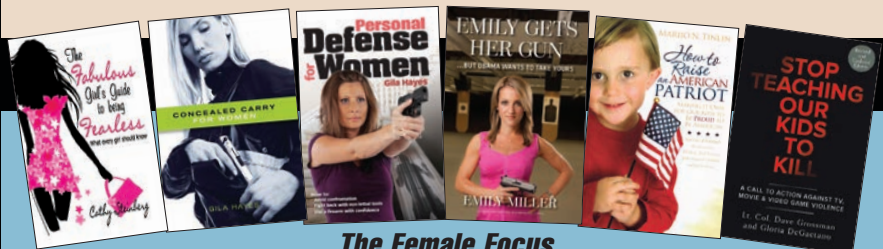
# BLOOMFIELD PRESS

## Package Deals on Top Items!



### The Self-Defense Package

Come up to speed quickly with these all-around best-in-class books on the tactics and strategies of personal self defense and surviving an armed encounter. Avoid the fight if possible, win if it comes, deal with the aftermath. In *The Gravest Extreme* / *Armed Response* / *How To Win A Gunfight* / *You and The Police* / *Principles of Personal Defense* / Bonus: *The Truth About Self Protection*. Singly \$101.80; Package deal, get all 6 for only \$80.80; You save \$20.00! #SDP



### The Female Focus

Vive la différence—This set of books recognizes and speaks to unique needs of women who pursue personal responsibility, firearms expertise, increased safety and carry options significantly apart from challenges men typically face. Written by women, go beyond the baseline gun law and tactics we all need, to specifics that apply to one gender only. Plus some perspective women will simply appreciate more than us luncheads. The *Fabulous Girl's Guide to Being Fearless*/*Concealed Carry for Women*/*Personal Defense for Women*/*Emily Gets Her Gun*/*How to Raise an American Patriot*/*Stop Teaching Our Kids to Kill*. Singly \$123.79, get all 6 only \$99 (+S&H), save \$24.79! #TFF



### Great Deal for Great Reading

Get these five supercharged political novels for one low price—and read yourself into bliss. Great perspectives on your rights and liberty. *Molón Labe*/*Tempus Fugit*/*They Came for Our Guns*/*Little Brother*/*Alongside Night*. Singly \$105.44, get all 5 for only \$95.44, save \$10! #GDF

See our website for free updates and exclusive news reports!

**1-800-707-4020 GUNLAWS.COM**

Use mail, phone, fax or website to order. Prices, like life, may change without notice.

